

PUBLIC FILE, PART 1

**KDND-FM
Sundays, 6:00A-6:30A**

PUBLIC FILE

Host: Kat Maudru

Locally produced news and public affairs magazine show featuring in-depth interviews, investigative reports, documentaries and feature stories on news events and issues of significance to the Sacramento area.

PUBLIC FILE
ASCERTAINED COMMUNITY ISSUES

1. **EDUCATION**, including the quality of public education; school busing; white flight; bilingual education; school violence; and the quality of college and adult education.
2. **GOVERNMENT**, including government spending; the provision of government services; taxes; general political debate by officials and candidates.
3. **HEALTH**, including quality of medical facilities; national health programs; nutrition; physical fitness; mental health; preventative health care; and medical malpractice.
4. **ENVIRONMENT, ENERGY & TRANSPORTATION**, including natural disasters; pollution (especially air and water); the water crisis; and the effects of urban sprawl.
5. **CRIME**, including increasing crime rate; youth and gang crime; police-community relations; gun control; law enforcement; the criminal justice system; and the prison system, reform and rehabilitation.
6. **DRUG ABUSE**, including the increase in use and abuse of drugs and alcohol; rehabilitation programs; drunk driving; and the need for greater education.
7. **YOUTH & FAMILY**, including issues regarding marriage; the changing role of the family; parenting; child rearing; and abuse.

ISSUES / PROGRAMS LIST

EDUCATION

Issue: **Mentoring Youth Through Golf**
Program: Public File
Date: February 4, 2007
Time: 6:00A-6:30A

Description: The First Tee is a World Golf Foundation initiative dedicated to providing young people of all backgrounds an opportunity to develop, through golf and character education, life-enhancing values such as honesty, integrity and sportsmanship. The intent is to offer opportunities for improvement in the quality of life and create a platform where children can increase their potential for success. Their goal is to provide the golf learning facilities and the experience that will enable kids from every walk of life to partake of a game that teaches values for life and which can be played for a lifetime. Golf instills and nurtures essential values, such as responsibility, honesty, sportsmanship, respect, perseverance, courtesy, confidence, integrity and judgement. The purpose of The First Tee of Greater Sacramento is to develop quality programs and provide access for local kids to a variety of area golf facilities, with an emphasis on kids who may not have an opportunity to experience the game.

Issue: **Self Defense**
Program: Public File
Date: February 18, 2007
Time: 6:00A-6:30A

Description: Through high quality martial arts instruction they empower people of all ages to achieve their full potential. By emphasizing self-defense, health, fitness and life skills in a friendly, safe, positive, environment, they inspire our students to become more confident, successful contributing members of our community. Although there is an abundance of violence in modern society, there is plenty that can be done to minimize the possibility of it affecting one's loved ones. The group is holding a free family safety clinic to teach people of all ages basic self defense and safety awareness.

Issue: **Mentoring Children of Prisoners**
Program: Public File
Date: February 25, 2007
Time: 6:00A-6:30A

Description: Children of prisoners are 7 times more likely to become involved in the juvenile and adult criminal justice systems. One in 10 of these children will be incarcerated before reaching the age of 18. The Roots & Horizons mentor program is a site-based, one-to-one mentoring program working with children of prisoners living in Rancho Cordova and Folsom who are between the ages of 4 and 15. Their mission is to build safe and healthy mentoring relationships that foster stability and promote positive futures for all children of prisoners in our community. Roots & Horizons envisions a community in which there is a collective effort to provide every child of an incarcerated parent with a nurturing and supportive adult role model. Mentors support the child's strengths and empower them to discover their own talents, set their own goals and reach their own aspirations.

ISSUES / PROGRAMS LIST

EDUCATION (Cont'd)

Issue: **Eating More Fruits & Vegetables**
Program: Public File
Date: March 18, 2007
Time: 6:00A-6:30A

Description: The Dietary Guidelines for Americans recommends adults consume 3.5 to 6.5 cups of fruits and vegetables daily and children eat 2 to 5 cups per day depending on their age. While research indicates that more than 50% of adult consumers know they need to eat 5 or more servings of fruits and vegetables per day, more than 90% of all Americans do not eat the recommended amount. Closing the consumption gap requires a new national call-to-action, Fruits & Veggies – More Matters, which will launch in May 2007. This new call for a healthier America is attainable and easy for people to understand. It is simply to eat more fruits and veggies at every eating occasion. This new public health initiative to increase fruit and vegetable consumption replaces the 5 A Day program, which will be phased out by the end of 2008.

ISSUES / PROGRAMS LIST

GOVERNMENT

Issue: **Child Car Seat Safety**
Program: Public File
Date: February 11, 2007
Time: 6:00A-6:30A

Description: Through education, training, enforcement, outreach and legislation, NHTSA seeks to ensure that all children ages 0-16 are properly restrained in the correct restraint system for their age and size every time they travel in a motor vehicle. While great progress has been achieved in recent years in preventing child occupant deaths and injuries, and increasing the correct use of child safety seats, booster seats and safety belts – thanks in no small measure to the tireless dedication of NHTSA and its many partners in the child passenger safety community – more work needs to be done to protect child occupants who remain at heightened risk. The NHTSA recently established the clearest guidance yet on when to use booster seats. All children who have outgrown child safety seats should be properly restrained in booster seats until they are at least eight years old, unless they are 4-feet 9-inches tall. It is still just a guide – the real key is how well a seat belt fits the child – but this new guidance is a measure every parent and caregiver can recognize. If your child is not yet eight years old, he or she probably needs a special seat.

ISSUES / PROGRAMS LIST

HEALTH

Issue: **OxyContin Abuse**
Program: Public File
Date: January 21, 2007
Time: 6:00A-6:30A

Description: OxyContin was developed as a pain management drug for patients with terminal cancer. It was originally intended to help patients with chronic, severe pain. In the past several years, however, it has become more common for the drug to be prescribed for milder ailments such as sports injuries, dental problems, and broken bones. OxyContin abuse has been well documented all over the country. Hundreds of people have died from misusing OxyContin and more have had their lives disrupted. Even more troubling is that legitimate users – people who are prescribed OxyContin for medical reasons and are taking the drug as prescribed by their doctor are becoming horribly addicted. In many cases, legitimate OxyContin users have become addicted and have engaged in abusive behavior because of their addiction. OxyContin-related emergency room mentions have skyrocketed from 100 in 1996 to almost 15,000 last year.

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Issue: **Wishes for Ill Children**
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Description: Since 1980, the Make-A-Wish Foundation has enriched the lives of children with life-threatening medical conditions through its wish-granting work. The Foundation's mission reflects the life-changing impact that a Make-A-Wish experience has on children, families, referral sources, donors, sponsors and entire communities. The Make-A-Wish Foundation was founded in 1980 after a little boy named Chris Grecius realized his heartfelt wish to become a police officer. Since its humble beginnings, the organization has blossomed into a worldwide phenomenon, reaching more than 144,000 children around the world. Although it has become one of the world's most well-known charities, the Make-A-Wish Foundation has maintained the grassroots fulfillment of its mission. A network of more than 25,000 volunteers enable the Make-A-Wish Foundation to serve children with life-threatening medical conditions. Volunteers serve as wish granters, fundraisers, special events assistants and in numerous other capacities. As the Foundation continues to mature, its mission will remain steadfast. Wish children of the past, present and future will have an opportunity to share the power of a wish.

ISSUES / PROGRAMS LIST

HEALTH (Cont'd)

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ISSUES / PROGRAMS LIST

ENVIRONMENT, ENERGY & TRANSPORTATION

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ISSUES / PROGRAMS LIST

DRUG ABUSE

Issue: **Substance Abuse Treatment / Prevention**
Program: Public File
Date: January 14, 2007
Time: 6:00A-6:30A

Description: Sierra Family Services provides professional and affordable individual, couple and family counseling, crisis services, child and adolescent programs, and substance abuse treatment and prevention. They seek to provide innovative, as well as traditional, approaches to solve problems and to address the identified needs of the people in and around Placer County. Services include substance abuse and chemical dependency programs, mental health counseling services and specialty programs for defined populations such as domestic violence, anger management and parenting enhancement. Their clinicians, support staff, management and administration are dedicated to creating an environment of caring and respect. Fees are based on a sliding scale.

Issue: **OxyContin Abuse**
Program: Public File
Date: January 21, 2007
Time: 6:00A-6:30A

Description: OxyContin was developed as a pain management drug for patients with terminal cancer. It was originally intended to help patients with chronic, severe pain. In the past several years, however, it has become more common for the drug to be prescribed for milder ailments such as sports injuries, dental problems, and broken bones. OxyContin abuse has been well documented all over the country. Hundreds of people have died from misusing OxyContin and more have had their lives disrupted. Even more troubling is that legitimate users – people who are prescribed OxyContin for medical reasons and are taking the drug as prescribed by their doctor are becoming horribly addicted. In many cases, legitimate OxyContin users have become addicted and have engaged in abusive behavior because of their addiction. OxyContin-related emergency room mentions have skyrocketed from 100 in 1996 to almost 15,000 last year.

Issue: **Mentoring Children of Prisoners**
Program: Public File
Date: February 25, 2007
Time: 6:00A-6:30A

Description: Children of prisoners are 7 times more likely to become involved in the juvenile and adult criminal justice systems. One in 10 of these children will be incarcerated before reaching the age of 18. The Roots & Horizons mentor program is a site-based, one-to-one mentoring program working with children of prisoners living in Rancho Cordova and Folsom who are between the ages of 4 and 15. Their mission is to build safe and healthy mentoring relationships that foster stability and promote positive futures for all children of prisoners in our community. Roots & Horizons envisions a community in which there is a collective effort to provide every child of an incarcerated parent with a nurturing and supportive adult role model. Mentors support the child's strengths and empower them to discover their own talents, set their own goals and reach their own aspirations.

ISSUES / PROGRAMS LIST

CRIME

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Issue: **Sacramento County Child Death Rates**
Program: Public File
Date: March 25, 2007
Time: 6:00A-6:30A

Description: A troubling rise in the rate of teen deaths and a spike in the number of babies killed by their parents are among the key findings of the yearly review of all child deaths in Sacramento County. The study also found that the rate of SIDS – or sudden infant death syndrome – fell dramatically for two years in a row. The 16th annual report by the Child Death Review Team is a study of deaths that occurred in 2005 of those 18 and younger. There were 167 teens, children and infants who died that year. Of particular concern to team members is the sharp rise in the number of teenagers killed by firearms in homicides and suicides in 2005. Another disturbing statistic in the report: the number of children killed by abuse and neglect doubled in Sacramento County between 2004 and 2005. There is some good news in the study. The rate of deaths from SIDS fell by nearly half for two years in a row: 2004 and 2005.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY

Issue: **Feeding the World's Hungry**
Program: Public File
Date: January 7, 2007
Time: 6:00A-6:30A

Description: Freedom from Hunger brings innovative and sustainable self-help solutions to the fight against chronic hunger and poverty. Together with local partners, they equip families with resources they need to build futures of health, hope and dignity. They believe that a world without hunger can be achieved through the principles and practices of self-help, collaboration, innovation, sustainability and respect for the contributions of our in-country partners and the families we serve. Because young children are most vulnerable to the ravages of malnutrition, Freedom from Hunger designs its self-help services for women – the primary caretakers of young children. They equip women to succeed at the very thing they are already determined to do: feed their children, improve their families' health and create positive change in their villages. They work in developing nations where chronic hunger is suffered by a large portion of a country's population. They focus on rural regions where poverty and hunger are at their worst. Their programs and services are at work in Africa (Benin, Burkina Faso, Ghana, Madagascar, Mali, Senegal, Togo and Uganda); Asia (India, the Philippines); and Latin America and the Caribbean (Bolivia, Ecuador, Guatemala, Haiti, Honduras, Mexico and Peru).

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Issue: **Acknowledging Local Heroes**
Program: Public File
Date: January 28, 2007
Time: 6:00A-6:30A

Description: In 2001, Americans were awakened to the everyday heroes in our communities. Like the firefighters, law enforcement and emergency service personnel doing their jobs as terrorists struck America on September 11th, there are heroes among us in every community. Heroes are public servants, civic leaders, local businesses, corporations, coaches, tutors, ministers or the neighbor who gives kids a safe place to go after school. The Heart of a Hero event provides a very special opportunity to recognize those who are making a positive impact within our community assisting youth. Without these heroes and others like them, our community would be less rich. The event was established to raise community awareness of the need teenagers have for a safe, stable and drug/alcohol free environment and how such an environment assists in guiding their energy and actions in a positive direction. The gala recognizes the efforts of extraordinary individuals who have assisted youth in the greater Sacramento Valley.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

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Program: Public File
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YOUTH & FAMILY (Cont'd)

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PUBLIC FILE, PART 2

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PUBLIC FILE

Host: Kat Maudru

Locally produced news and public affairs magazine show featuring in-depth interviews, investigative reports, documentaries and feature stories on news events and issues of significance to the Sacramento area.

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ASCERTAINED COMMUNITY ISSUES

1. **EDUCATION**, including the quality of public education; school busing; white flight; bilingual education; school violence; and the quality of college and adult education.
2. **GOVERNMENT**, including government spending; the provision of government services; taxes; general political debate by officials and candidates.
3. **HEALTH**, including quality of medical facilities; national health programs; nutrition; physical fitness; mental health; preventative health care; and medical malpractice.
4. **MINORITIES, WOMEN & AGING**, including discrimination and other problems of racial minorities; women and senior citizens; the handicapped; homosexuals; and religious ethnic groups.
5. **CRIME**, including increasing crime rate; youth and gang crime; police-community relations; gun control; law enforcement; the criminal justice system; and the prison system, reform and rehabilitation.
6. **DRUG ABUSE**, including the increase in use and abuse of drugs and alcohol; rehabilitation programs; drunk driving; and the need for greater education.
7. **HOUSING**, including rental restrictions; rent control; lack of low and middle housing; landlord / tenant relations; historical preservation; and mortgage rates.
8. **YOUTH & FAMILY**, including issues regarding marriage; the changing role of the family; parenting; child rearing; and abuse.

ISSUES / PROGRAMS LIST

EDUCATION

Issue: **Water Search & Rescue**
Program: Public File
Date: January 14, 2007
Time: 6:30A-7:00A

Description: Five out of every 100,000 children in the Sacramento area will be victims of a drowning accident. This is over two times the national average. DART's mission is to save lives and recover property, particularly in water related accidents. They respond to over 100 calls each year. They work with agencies such as the CHP, the US Coast Guard, local fire, sheriff and city police agencies, UC Davis Medical Center's Life Flight and the California Department of Parks and Recreation. There are over 1,000 miles of waterways in Sacramento County and due to the cold water and tricky current combined with the low visibility of the rivers the diving that DART performs is very different from recreational diving. DART members are trained and certified in shore duties, rescue and recovery diving team leadership, emergency driving and assisting the victim's next of kin. DART's drowning prevention seminars are available all year around to any group.

Issue: **Hospital Fundraiser**
Program: Public File
Date: February 18, 2007
Time: 6:30A-7:00A

Description: The Children's Miracle Network (CMN) is an international non-profit organization dedicated to raising funds for and awareness of children's hospitals. Locally, the UC Davis Children's Hospital is the CMN beneficiary. UC Davis Children's Hospital is Sacramento's only fully accredited, comprehensive hospital for children. The facility encompasses a wide range of services, such as pediatric intensive care, a comprehensive cancer program, neurological services, and life flight emergency transport. Through Radiothons such as the one the Entercom Sacramento radio group is hosting, more than 40 million dollars has been raised for the CMN hospitals.

Issue: **Humane Animal Treatment**
Program: Public File
Date: March 18, 2007
Time: 6:30A-7:00A

Description: The mission of the Placer SPCA is to prevent cruelty to animals, relieve animal suffering and ensure animal welfare, provide humane and animal care education, encourage and support the human-animal bond in our community, and encourage participation by all in a cooperative, on-going manner. The vision of the Placer SPCA is that every adoptable pet in Placer County has a home, every lost pet in Placer County is reunited with its owner, low-cost spaying and neutering is available for all cats and dogs and that every animal is treated with kindness and respect. Programs include behavior education, a food assistance program, a spay and neuter assistance program, a youth for animals club, vaccinations and micro-chipping, a lost and found and a humane kids camp.

ISSUES / PROGRAMS LIST

GOVERNMENT

Issue: **Tax Return Preparation**
Program: Public File
Date: January 7, 2007
Time: 6:30A-7:00A

Description: The purpose of the Franchise Tax Board is to collect the proper amount of tax revenue, and operate other programs entrusted to them, at the least cost; serve the public by continually improving the quality of their products and services; and perform in a manner warranting the highest degree of public confidence in their integrity, efficiency and fairness. The Franchise Tax Board is responsible for administering two of California's major tax programs: Personal Income Tax and the Corporation Tax. The FTB also has responsibility for administering the Homeowner and Renter Assistance (HRA) program, and other non-tax programs and delinquent debt collection functions, including child support debt collections and delinquent vehicle registration debt collections on behalf of the Department of Motor Vehicles. In 1999, the California Legislature gave FTB the additional responsibility for producing, developing, and implementing the statewide child support automation development project.

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Issue: **Juvenile Probation Programs**
Program: Public File
Date: January 28, 2007
Time: 6:30A-7:00A

Description: The Juvenile Field Services Division is assigned the task of monitoring juvenile offenders placed on formal probation in the community, committed to out-of-home placement, and those released from custody on home supervision and electronic monitoring. The Probation Department has also been successful in securing grant funding for various programs and services to address the needs of the juvenile offender population monitored by this Division. The Division's total caseload maintains a monthly average exceeding 3,000 juvenile offenders. Programs in Youth Connections Unlimited, in cooperation with the Sacramento County Probation Department, include a victim-offender reconciliation mediation program, a senior corps foster grandparent program, a neighborhood accountability board, and a neighborhood alternative center mentoring program.

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HEALTH

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Issue: **Services for the Elderly**
Program: Public File
Date: February 4, 2007
Time: 6:30A-7:00A

Description: Citizens Who Care provide social support services to Yolo County adults and their family caregivers. These services are provided by trained, caring volunteers, with the support of our professional staff. Their in-home respite visiting program provides family caregivers of older adults with a weekly break from caregiving. They provide companionship and social support to both the older adult and the caregiver. The Convalescent Hospital Visiting Program provides companionship and mental stimulation to socially isolated, elderly residents. Volunteers of all ages are matched with residents. Pet visiting volunteers bring their friendly, well-behaved pets to life the spirits of residents. The time off for caregivers program offers site-based social respite activities at the Davis Senior Center two Saturdays a month, giving caregivers a five-hour break each program day.

Issue: **Hospital Fundraiser**
Program: Public File
Date: February 18, 2007
Time: 6:30A-7:00A

Description: The Children's Miracle Network (CMN) is an international non-profit organization dedicated to raising funds for and awareness of children's hospitals. Locally, the UC Davis Children's Hospital is the CMN beneficiary. UC Davis Children's Hospital is Sacramento's only fully accredited, comprehensive hospital for children. The facility encompasses a wide range of services, such as pediatric intensive care, a comprehensive cancer program, neurological services, and life flight emergency transport. Through Radiothons such as the one the Entercom Sacramento radio group is hosting, more than 40 million dollars has been raised for the CMN hospitals.

ISSUES / PROGRAMS LIST

HEALTH (Cont'd)

Issue: **Helping the Homeless**
Program: Public File
Date: March 11, 2007
Time: 6:30A-7:00A

Description: The Lazarus Project helps the homeless men and women in Placer County get back on their feet. They deliver hope by providing food, housing, clothing, guidance, counseling, education, job training, budgeting classes, parenting classes and access to healthcare. Since 1999 over 200 men and women have been assisted by their program. They provide transitional homes, comprehensive support services, and a variety of collaborative efforts that enrich the community as a whole. Each Lazarus Project home provides an uplifting environment that enables and empowers each participant to become self-sufficient. A Lazarus Project participant is usually an individual who is homeless or on the verge of homelessness who has sustained multiple losses in his/her home and family; friends and job; health and hope. In addition, participants may be recovering from alcohol or drug dependence, emotional or physical abuse as well as mental or physical impairment.

Issue: **Toxic Mold**
Program: Public File
Date: March 25, 2007
Time: 6:30A-7:00A

Description: The term toxic mold is sometimes used to refer to mold-related indoor air quality problems. Mold excrete liquids or gases as defecatory matter; not all can be detected by smell. Some molds generate toxic liquid or gaseous compounds, called mycotoxins. Of these molds, some only produce mycotoxins under specific growing conditions. Mycotoxins are harmful or lethal to humans and animals when exposure is high enough. Exposure to significant quantities of mold spores can cause toxic/allergic reactions. Toxic mold or black mold can be deadly, especially to children with mold allergies. Toxic mold has become almost epidemic in some parts of the United States where foam board was used as wall insulation with no air space to let walls breathe. After black mold begins to grow, microscopic mold spores quickly become airborne and travel throughout air conditioning and heating systems. A person can inhale over a half million spores per minute without knowing it.

ISSUES / PROGRAMS LIST

MINORITIES, WOMEN & AGING

Issue: **Services for the Elderly**
Program: Public File
Date: February 4, 2007
Time: 6:30A-7:00A

Description: Citizens Who Care provide social support services to Yolo County adults and their family caregivers. These services are provided by trained, caring volunteers, with the support of our professional staff. Their in-home respite visiting program provides family caregivers of older adults with a weekly break from caregiving. They provide companionship and social support to both the older adult and the caregiver. The Convalescent Hospital Visiting Program provides companionship and mental stimulation to socially isolated, elderly residents. Volunteers of all ages are matched with residents. Pet visiting volunteers bring their friendly, well-behaved pets to life the spirits of residents. The time off for caregivers program offers site-based social respite activities at the Davis Senior Center two Saturdays a month, giving caregivers a five-hour break each program day.

Issue: **Domestic Violence**
Program: Public File
Date: February 25, 2007
Time: 6:30A-7:00A

Description: WEAVE is the primary provider of comprehensive services to victims of domestic violence and sexual assault in Sacramento County. WEAVE was established in 1978 as a private 501(c)3 non-profit organization to serve domestic violence victims and their families in Sacramento County. In 1988, WEAVE added services to help victims of sexual assault. WEAVE services women, men, teens and children who are survivors of domestic violence and sexual assault. Our services are available to anyone who needs them, regardless of gender, race, age, sexual orientation, or income level. Their mission is to reduce victim trauma, empower survivors and promote recovery through direct services. Additionally, WEAVE is committed to reducing the incidence of sexual assault and domestic violence through education and strives to challenge societal norms and beliefs that condone and perpetuate violence in our community.

ISSUES / PROGRAMS LIST

CRIME

Issue: **Methamphetamine Abuse Prevention**
Program: Public File
Date: January 21, 2007
Time: 6:30A-7:00A

Description: The Department of Alcohol and Drug Program's (ADP) mission statement is to lead efforts to reduce alcoholism, drug addiction and problem gambling in California by developing, administering and supporting prevention, treatment and recovery programs. The Department is taking a broad approach to methamphetamine abuse, overseeing a \$10 million methamphetamine prevention campaign targeting high risk populations affected by methamphetamine, such as women of child-bearing years and men having sex with men. The ADP is currently working with the Partnership for a Drug Free America on a public awareness campaign. Activities will include public service announcements, outreach, publicity and a press launch event in Sacramento. Methamphetamine is an addictive stimulant that strongly activates the reward systems in the brain, particularly the neurotransmitter dopamine. Continuous use weakens that dopamine causing the individual to rely on methamphetamine to feel normal. A few dangers of methamphetamine use are elevated body temperature, skin ulceration and infection, paranoia, depression, and permanent damage to brain cells. Methamphetamine can be smoked, snorted, injected or swallowed. The drug is easy to make with chemicals consisting of household chemicals and over-the-counter medications. It is also extremely dangerous to make because "meth labs" are prone to explosions and the fumes of the chemicals, when combined, can enter the body through open cavities of non-users.

Issue: **Juvenile Probation Programs**
Program: Public File
Date: January 28, 2007
Time: 6:30A-7:00A

Description: The Juvenile Field Services Division is assigned the task of monitoring juvenile offenders placed on formal probation in the community, committed to out-of-home placement, and those released from custody on home supervision and electronic monitoring. The Probation Department has also been successful in securing grant funding for various programs and services to address the needs of the juvenile offender population monitored by this Division. The Division's total caseload maintains a monthly average exceeding 3,000 juvenile offenders. Programs in Youth Connections Unlimited, in cooperation with the Sacramento County Probation Department, include a victim-offender reconciliation mediation program, a senior corps foster grandparent program, a neighborhood accountability board, and a neighborhood alternative center mentoring program.

Issue: **Domestic Violence**
Program: Public File
Date: February 25, 2007
Time: 6:30A-7:00A

Description: WEAVE is the primary provider of comprehensive services to victims of domestic violence and sexual assault in Sacramento County. WEAVE was established in 1978 as a private 501(c)3 non-profit organization to serve domestic violence victims and their families in Sacramento County. In 1988, WEAVE added services to help victims of sexual assault. WEAVE services women, men, teens and children who are survivors of domestic violence and sexual assault. Our services are available to anyone who needs them, regardless of gender, race, age, sexual orientation, or income level. Their mission is to reduce victim trauma, empower survivors and promote recovery through direct services. Additionally, WEAVE is committed to reducing the incidence of sexual assault and domestic violence through education and strives to challenge societal norms and beliefs that condone and perpetuate violence in our community.

ISSUES / PROGRAMS LIST

DRUG ABUSE

Issue: **Methamphetamine Abuse Prevention**
Program: Public File
Date: January 21, 2007
Time: 6:30A-7:00A

Description: The Department of Alcohol and Drug Program's (ADP) mission statement is to lead efforts to reduce alcoholism, drug addiction and problem gambling in California by developing, administering and supporting prevention, treatment and recovery programs. The Department is taking a broad approach to methamphetamine abuse, overseeing a \$10 million methamphetamine prevention campaign targeting high risk populations affected by methamphetamine, such as women of child-bearing years and men having sex with men. The ADP is currently working with the Partnership for a Drug Free America on a public awareness campaign. Activities will include public service announcements, outreach, publicity and a press launch event in Sacramento. Methamphetamine is an addictive stimulant that strongly activates the reward systems in the brain, particularly the neurotransmitter dopamine. Continuous use weakens that dopamine causing the individual to rely on methamphetamine to feel normal. A few dangers of methamphetamine use are elevated body temperature, skin ulceration and infection, paranoia, depression, and permanent damage to brain cells. Methamphetamine can be smoked, snorted, injected or swallowed. The drug is easy to make with chemicals consisting of household chemicals and over-the-counter medications. It is also extremely dangerous to make because "meth labs" are prone to explosions and the fumes of the chemicals, when combined, can enter the body through open cavities of non-users.

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Program: Public File
Date: January 28, 2007
Time: 6:30A-7:00A

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Issue: **Helping the Homeless**
Program: Public File
Date: March 11, 2007
Time: 6:30A-7:00A

Description: The Lazarus Project helps the homeless men and women in Placer County get back on their feet. They deliver hope by providing food, housing, clothing, guidance, counseling, education, job training, budgeting classes, parenting classes and access to healthcare. Since 1999 over 200 men and women have been assisted by their program. They provide transitional homes, comprehensive support services, and a variety of collaborative efforts that enrich the community as a whole. Each Lazarus Project home provides an uplifting environment that enables and empowers each participant to become self-sufficient. A Lazarus Project participant is usually an individual who is homeless or on the verge of homelessness who has sustained multiple losses in his/her home and family; friends and job; health and hope. In addition, participants may be recovering from alcohol or drug dependence, emotional or physical abuse as well as mental or physical impairment.

ISSUES / PROGRAMS LIST

HOUSING

Issue: **Foster Care**
Program: Public File
Date: February 11, 2007
Time: 6:30A-7:00A

Description: Triad Family Services is a 501(c)(3) corporation that oversees a comprehensive network of functions including education, therapy, reunification, emancipation, guardianship and long-term foster care. Triad Family Services is committed to providing you with the resources needed to establish, maintain or rebuild a permanent family in which children are protected and nurtured. They offer a comprehensive array of programs and services provided by an experienced dedicated team of professionals, including Family Support Workers, Social Workers, Therapists and Counselors, Family Advocates and Independent Living Planning (ILP) Coordinators. These individuals recruit and train foster families, coordinate services and support, and provide direct counseling services, advocacy and transitional assistance. In addition to these services the agency offers the following special programs: Counseling Center, Licensed Psychologists, Psychological Assessments, Medication Support, Parent-Child Interactive Therapy, Mentoring Program, and Short-Term De-escalation.

Issue: **Domestic Violence**
Program: Public File
Date: February 25, 2007
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ISSUES / PROGRAMS LIST

HOUSING (Cont'd)

Issue: **Toxic Mold**
Program: Public File
Date: March 25, 2007
Time: 6:30A-7:00A

Description: The term toxic mold is sometimes used to refer to mold-related indoor air quality problems. Mold excrete liquids or gases as defecatory matter; not all can be detected by smell. Some molds generate toxic liquid or gaseous compounds, called mycotoxins. Of these molds, some only produce mycotoxins under specific growing conditions. Mycotoxins are harmful or lethal to humans and animals when exposure is high enough. Exposure to significant quantities of mold spores can cause toxic/allergic reactions. Toxic mold or black mold can be deadly, especially to children with mold allergies. Toxic mold has become almost epidemic in some parts of the United States where foam board was used as wall insulation with no air space to let walls breathe. After black mold begins to grow, microscopic mold spores quickly become airborne and travel throughout air conditioning and heating systems. A person can inhale over a half million spores per minute without knowing it.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY

Issue: **Juvenile Probation Programs**
Program: Public File
Date: January 28, 2007
Time: 6:30A-7:00A

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Issue: **Hospital Fundraiser**
Program: Public File
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ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

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Issue: **Helping the Homeless**
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Issue: **Humane Animal Treatment**
Program: Public File
Date: March 18, 2007
Time: 6:30A-7:00A

Description: The mission of the Placer SPCA is to prevent cruelty to animals, relieve animal suffering and ensure animal welfare, provide humane and animal care education, encourage and support the human-animal bond in our community, and encourage participation by all in a cooperative, on-going manner. The vision of the Placer SPCA is that every adoptable pet in Placer County has a home, every lost pet in Placer County is reunited with its owner, low-cost spaying and neutering is available for all cats and dogs and that every animal is treated with kindness and respect. Programs include behavior education, a food assistance program, a spay and neuter assistance program, a youth for animals club, vaccinations and micro-chipping, a lost and found and a humane kids camp.

TO THE BEST OF OUR KNOWLEDGE

**KDND-FM
Sundays, 7:00A-7:30A**

Description

Every day, faculty members at schools and universities throughout the world are making discoveries that shape our ways of thinking and redefine our understanding of today's knowledge-driven society. Since 1990, The Best of Our Knowledge has highlighted breakthroughs across disciplines and across the globe, putting you in touch with the men and women at the front of their fields. Each week, co-host Dr. Karen R. Hitchcock examines some of the issues unique to college campuses, looks at the latest research, and invites commentary from experts and administrators from all levels of education.

Glenn Busby, co-host and producer of Best of Our Knowledge, has made a special commitment to report on important developments in educational research. The fact is, at every college and university there is a great deal of research being conducted which could potentially have a dramatic impact on the ways in which we educate our students, from the lower grades right through graduate school. Unfortunately, all too often the results of that research are relegated to a shelf somewhere, or are only seen by the small number of people who actually read the scholarly journals. There is no question that the work is being done – the problem is, once it's done, the people in a position to benefit from it most haven't gotten a chance to hear about it.

PUBLIC FILE
ASCERTAINED COMMUNITY ISSUES

1. **EDUCATION**, including the quality of public education; school busing; white flight; bilingual education; school violence; and the quality of college and adult education.
2. **ECONOMY**, including inflation; economic development; economic opportunity; welfare; unemployment; job training; labor relations; and consumer issues.
3. **GOVERNMENT**, including government spending; the provision of government services; taxes; general political debate by officials and candidates.
4. **HEALTH**, including quality of medical facilities; national health programs; nutrition; physical fitness; mental health; preventative health care; and medical malpractice.
5. **ENVIRONMENT, ENERGY & TRANSPORTATION**, including natural disasters; pollution (especially air and water); the water crisis; and the effects of urban sprawl.
6. **MINORITIES, WOMEN & AGING**, including discrimination and other problems of racial minorities; women and senior citizens; the handicapped; homosexuals; and religious ethnic groups.
7. **YOUTH & FAMILY**, including issues regarding marriage; the changing role of the family; parenting; child rearing; and abuse.

ISSUES / PROGRAMS LIST

EDUCATION

Issue: **Academic Podcasting / Technology in Education**
Program: To The Best Of Our Knowledge
Date: January 7, 2007
Time: 7:00A-7:30A

Description: You may have given one, or received one as a gift during the holidays. We're talking about iPods, those portable digital media players. Podcasting has become one of the most popular buzzwords on the Internet in recent years. The term is thrown around so much now, that its meaning has come to include many things. But it primarily refers to audio, and sometimes video, automatically distributed online. And yes, the "pod" in podcasting is derived from iPod, though one does not need Apple's brand name digital media player to use podcasts. As the technology spreads, it's finding its way into colleges and universities. Schools are using podcasts to distribute lecture audio, supplemental materials, even homework. In fact, this show is available via podcast through our website.

Issue: **Origins of Life – Science Research in Education Series “The Virtual Planetary Laboratory: Characterizing Extrasolar Terrestrial Planets” Part 1 of 2**
Program: To The Best Of Our Knowledge
Date: January 7, 2007
Time: 7:00A-7:30A

Description: How large is the universe? How old is it? Are there other planets like Earth out there among the stars? Over the centuries, we've all asked these questions from time to time... whether it be around campfires on a starry night, or in the halls of universities. Within the next couple of decades, we may actually have some definitive answers to these questions. Teams of astronomers continue to discover new worlds. They've now found about 200 extrasolar planets... planets around other suns, outside our solar system. Dr. Vikki Meadows is helping recognize habitable worlds and distinguish between planets with, and without life. Dr. Meadows is a Staff Scientist at the Spitzer Science Center at the California Institute of Technology in Pasadena. Meadows is the Principal Investigator for the Virtual Planetary Lab that's helping characterize extrasolar terrestrial planets.

Issue: **Voices in Education Series Dr. Janna Levin, Physics & Astronomy Professor**
Program: To The Best Of Our Knowledge
Date: January 7, 2007
Time: 7:00A-7:30A

Description: This series takes us throughout North America for close up looks at the people inside education. Not just teachers and administrators. But crossing guards, students and food service employees too. This chapter features Dr. Janna Levin, a Professor of Physics and Astronomy at Barnard College of Columbia University in New York City. Dr. Levin's work focuses on theories of the early universe, chaos, and black holes. She's another excellent example (like the Origins story before this one) of the important work women are doing in science and education. Dr. Levin's new book, *A Madman Dreams of Turing Machines*, is published by Knopf. She's also the author of the popular science book, *How the Universe Got Its Spots: Diary of a Finite Time in a Finite Space*.

ISSUES / PROGRAMS LIST

EDUCATION (Cont'd)

Issue: **The Language of Learning Series, Part 1, "What's at stake?"**
Program: To The Best Of Our Knowledge
Date: January 14, 2007
Time: 7:00A-7:30A

Description: Some 5 million children in U.S. public schools are considered English learners. Nearly one-third of these students live in California. Last year marked eight years since voters in California approved a state initiative that mandated English-only instruction in most of the state's public school classes. Yet, there's still no agreement on whether the law is helping or hurting the state's 1.6 million English learners in school. Over the next several months, in our special six-part series called, The Language of Learning, the California Report explores this issue. We'll go inside classrooms, parent groups and teacher colleges to show how well California is doing at teaching English to children who are immigrants, or the children of immigrants. This first-of-its kind series is produced by award-winning education reporter, Kathryn Baron. It challenges common assumptions and shows what it means for the future of students and the state when English language instruction is uneven. In part one, called What's At Stake? , we discover that English learners in California comprise 25% of all public school students. That's more than the entire individual populations of Rhode Island, New Hampshire and ten other states. By sheer size alone, that makes California a national laboratory for educating English learners. Kathryn Baron reports for TBOOK the limitations and challenges the law poses for students like 6th grader, Adrian Garcia, and his teacher, Nathan Brigham, at the Elk Grove Prairie Elementary School near Sacramento.

Issue: **Education Headlines & Updates**
Program: To The Best Of Our Knowledge
Date: January 14, 2007
Time: 7:00A-7:30A

Description: In education fallout from the recent U.S. elections, leaders of the incoming Democratic-controlled Congress say they'll make college affordability their top education priority. They also want to reauthorize the No Child Left Behind Act, a goal they share with President Bush.

And in the last action by the Republican-led Congress just before the holidays, legislation passed that included a couple of tax breaks for higher education. One provision is retroactive to 2006, and extends through 2007. It allows families to deduct up to \$4,000 in tuition and other college costs.

In other headlines, according to the *Education Guardian* news in Great Britain, university staff across England are being asked to spy on "Asian-looking" and Muslim students... students they suspect may be involved in supporting terrorist violence. The *Guardian* reports the Department of Education has drawn up a series of proposals because the British Government believes campuses have become "... fertile recruiting grounds..." for extremists.

Meanwhile, a Human Rights Watch paper entitled, Denying the Right to Education, claims the Iranian government has barred at least 17 students from pursuing graduate studies this school year because of their political activism and beliefs. The human-rights group also contends that 54 other students were required to sign statements that they would observe political and ideological regulations.

Funding for 121 Canada Research Chairs was recently announced by the government in Ottawa. My own university, Queen's University in Ontario, has attracted three new Research Chairs, and now holds 52 of these 121 prestigious chairs. One of the new ones goes to Dr. Wolfgang Rau, Canada Research Chair in Particle Astrophysics. He joins the award-winning SNO Lab team we reported on last fall.

ISSUES / PROGRAMS LIST

EDUCATION (Cont'd)

Issue: **Origins of Life – Science Research in Education Series: “The Virtual Planetary Laboratory: Characterizing Extrasolar Terrestrial Planets, Part 2 of 2**

Program: To The Best Of Our Knowledge

Date: January 14, 2007

Time: 7:00A-7:30A

Description: The late astronomer and educator, Dr. Carl Sagan, may be best known for his award-winning television series, *Cosmos*. When we look up into the starry night sky, we can still hear Sagan's voice repeating his famous phrase, “Billion and Billions...” referring to the number of stars. Carl Sagan also wrote the novel, *Contact*. He was co-producer and co-writer of that acclaimed movie of the same name, starring Jodi Foster. There's an often repeated quote from the movie (referring to the dark night sky) that “If is just us... seems like an awful waste of space.” Well, being able to see that there are billions and billions of stars means there are billions of suns, like our own. Astronomers have already found at least 200 new planets around a few of those stars. And that's just been in the past ten years. Last week, we learned how scientists at the Virtual Planetary Lab are modeling synthetic planets, or cyber-planets that they hope represent real worlds orbiting faraway stars in other galaxies. This week, how long can life endure on a habitable terrestrial planet like Earth? If there is life on another planet many light years away, what does Earth look like to them? And where will this science be in another 20 years? TBOOK speaks with Dr. Vikki Meadows, Staff Scientists with the Spitzer Science Center at Caltech in Pasadena.

Issue: **Daily Lessons: Inside Western Guilford High School Documentary Series, Part 1**

Program: To The Best Of Our Knowledge

Date: January 21, 2007

Time: 7:00A-7:30A

Description: The birthday of Martin Luther King, Jr., often called Martin Luther King Day, is a United States holiday. It marks the birth date of Reverend Dr. Martin Luther King, Jr., and is always observed on the third Monday of January each year... which this year... just happens to be his actual birthday. It's the only U.S. federal holiday commemorating an African American, and one of only four to remember an individual person. In 1983, President Reagan signed the bill creating the federal holiday to honor Dr. King. The holiday was first observed in 1986. It took 14 more years, until the year 2000, before MLK Day was officially observed in all 50 states. And it wasn't until just last year, that Greenville County in South Carolina finally became the last country to adopt MLK Day as a paid holiday. Our story takes place not far from that location. Daily Lessons: Inside Western Guilford High School is a ten-part documentary series about a public high school in Greenboro, North Carolina. A team of four reporters spent six months at the school recording how a typical high school deals with some of today's daunting realities. Many of these are the same issues that challenge schools all across North America. Part one, called *Welcome to Western Guilford*, focuses on the pressures of growth, economic and racial change, and high stakes testing. Reporter, Deborah George, introduces us to the people and the sounds of the school, and the problems faced by the school, students, and community.

ISSUES / PROGRAMS LIST

EDUCATION (Cont'd)

Issue: **Enough: The Phony Leaders, Dead-End Movements, and Culture of Failure that are Undermining Black America – and What We Can Do About It**
Program: To The Best Of Our Knowledge
Date: January 21, 2007
Time: 7:00A-7:30A

Description: And speaking as we were in our first story about this being Martin Luther King Day, this marks the 21st Anniversary of the federal holiday. Americans across the country are asked to celebrate it... not by taking a day off... but by making it a day of service... to honor the life and work of Dr. Martin Luther King, Jr. Juan Williams writes that half a century after Americans took to the streets to raise the bar of opportunity for all races, too many black Americans are in crisis, caught in a twisted hip-hop culture, dropping out of school, and falling to the bottom in the 21st century global economic competition. Williams complains that nearly 40 years after Reverend King's death, the best black talent don't have civil right's leadership as their chief ambition.

Issue: **Gems: Girls in Engineering, Math & Science**
Program: To The Best Of Our Knowledge
Date: January 28, 2007
Time: 7:00A-7:30A

Description: A survey suggests that parents and students don't feel the same sense of urgency about mathematics and science education that many business and education leaders do. According to the Public Agenda Poll released in 2006, 57% of parents surveyed think their children are already learning enough math and science. Interestingly, the survey also found that high school students feel about the same toward math and science, regardless of gender. 58% of girls, and 55% of boys agreed that increasing the number of required math and science courses would improve their education. In our National Science Foundation series on women in science, we found that it's not always classes that boost interest. It can often be after school activities. GEMS is an after school club in Fairfax County, Virginia. GEMS stands for Girls in Engineering, Math & Science. GEMS has been so popular that it's been doubling in size each year. So, TBOOK investigated the program at Thomas Jefferson High School in depth to try and find out the secrets of its success.

Issue: **Stimulating Young People in Science & Technology**
Program: To The Best Of Our Knowledge
Date: January 28, 2007
Time: 7:00A-7:30A

Description: And the U.S. is not alone in trying to stimulate more student interest in science and technology. All across the developed world, ever fewer students are going into scientific and technical education. Recently in Amsterdam, a large one-day event called Platform Betatechniek, was held to stimulate children's interest in science and technology. TBOOK talked with the program's spokesman, Rolf Schreuder.

ISSUES / PROGRAMS LIST

EDUCATION (Cont'd)

Issue: College & University Presidential Series: Dr. Shirley Ann Jackson, Rensselaer Polytechnic Institute

Program: To The Best Of Our Knowledge

Date: February 4, 2007

Time: 7:00A-7:30A

Description: Dr. Shirley Jackson became the 18th President of Rensselaer Polytechnic Institute in July of 1999. Rensselaer (known as RPI to many) is one of the highest ranked and most respected public or private universities in the United States. It's located in Troy, New York, part of the capital district surrounding Albany, New York. Dr. Jackson rose from a history of segregation to become the first African-American woman to lead a national research university, as well as, the first woman and first African-American to Chair the United States Nuclear Regulatory Commission. A theoretical physicist, Dr. Jackson was named a Fellow of the American Physical Society for her theoretical work on helium films. In her 20 years with AT&T Bell Laboratories, she made significant contributions to the communications science field and still consults for that company in semiconductor theory. Rensselaer President, Shirley Jackson, has been awarded 10 honorary doctoral degrees. For her work as a scientist, as an advocate for education, science and public policy, Dr. Jackson was inducted into the National Women's Hall of Fame. She is also past President and now Fellow of the American Association for the Advancement of Science (AAAS). Her awards and honors could fill volumes. As he head into February and Black History Month, it only seems appropriate Dr. Shirley Jackson is the subject of our next story in this series on university presidents.

Issue: Voices in Education: Elizabeth De Louise, Student

Program: To The Best Of Our Knowledge

Date: February 4, 2007

Time: 7:00A-7:30A

Description: In the story we just heard, President Shirley Jackson spoke about what Rensselaer is doing to improve the student experience. Her efforts are clearly evident in our next segment with this current Junior student at RPI, Elizabeth De Louise.

Issue: Origins of Life – Science Research in Education Series: Towards Comprehensive Models of Star-Forming Regions

Program: To The Best Of Our Knowledge

Date: February 4, 2007

Time: 7:00A-7:30A

Description: Astrophysics concerns itself with the universe, where it came from, how it works, and where it's going. Unlike much research where experiments can be set up... when astronomers study the stars, the experiment is already done. They take the light from the stars and work backwards to try and infer what happened. This work is being done by constructing detailed models of the physics involved in regions around stars. By comparing actual observations with models, astrophysics can find out which models fit the data. This gives them a good idea about the environments around stars. Our guest today is Dr. Steven Doty, a Professor in the Department of Physics and Astronomy at Denison University in Ohio. Dr. Doty models these star-forming regions.

ISSUES / PROGRAMS LIST

EDUCATION (Cont'd)

- Issue:** Youth Media Project / Student Town Meetings, Part 1 of 2
“Almost 30 Years after the Bakke Decision, Do We Still Need an Affirmative Action Policy in the United States?”
- Program:** To The Best Of Our Knowledge
Date: February 11, 2007
Time: 7:00A-7:30A
- Description:** Michigan again promises to be the focus of legal maneuvering over affirmative action. This comes as a result of recent passage of a state ballot proposal that bans public colleges from using preferences to promote diversity. The measure, known as the Michigan Civil Rights Initiative, amended the Michigan Constitution to prohibit state agencies and institutions from operating affirmative action programs that grant preferences based on race, color, ethnicity, national origin, or gender. Its approval by voters came just three years after the U.S. Supreme Court upheld the consideration of race in college admissions in another landmark case involving the University of Michigan at Ann Arbor. Similar measures were adopted by California in 1996, and by Washington State in 1998. The University of Michigan joined Michigan State and Wayne State Universities asking the federal courts to let them complete their current admissions cycle without complying with the ban. But a federal district court decision to grant such a delay was overturned by the U.S. Court of Appeals for the Sixth Circuit. While that decision is now being appealed to the U.S. Supreme Court, the University of Michigan has decided to go ahead and resume admissions and follow the current law in order to enroll a class of students by next fall. At least two other cases are also in the news. Just over a month ago, the Supreme Court heard arguments on the constitutionality of using race as a tool in assigning students to public schools. In those cases, advocates on both sides claim to be defending the legacy of Brown v. Board of Education decision more than half a century ago. These are just some of the more recent examples of how the country remains undecided about affirmative action. So, during this Black History Month, we're broadcasting a panel discussion featuring students and educators debating the many issues surrounding this troubling topic.
- Issue:** French Institute of Political Studies Recruits Minorities
- Program:** To The Best Of Our Knowledge
Date: February 11, 2007
Time: 7:00A-7:30A
- Description:** Affirmative action is not unique to the United States. Schools in France are also now trying to increase efforts to recruit minorities. During the recent minority rebellion that erupted causing more than one-quarter billion dollars of arson damage in Paris and France's suburbs, affirmative action... or as some in France call it, 'positive discrimination'... were phrases no French politician would dare speak. Yet, despite France's value-system of absolute equality, there are no African faces in their parliament. Only one non-white anchor on television, and very few minority business leaders. France's most prestigious university, the Institute of Political Studies, decided it was time to change the white upperclass profile of its student body and reach out to the less fortunate.

ISSUES / PROGRAMS LIST

EDUCATION (Cont'd)

Issue: **Youth Media Project / Student Town Meetings, Part 2 of 2**
“Almost 30 Years after the Bakke Decision, Do We Still Need an Affirmative Action Policy in the United States?”

Program: To The Best Of Our Knowledge

Date: February 18, 2007

Time: 7:00A-7:30A

Description: Each February, Americans recognize Black History Month. This year, after decades and decades of court rulings and executive orders about race in education, we ask, is affirmative action still necessary? Affirmative action can be defined as programs to overcome the effects of past discrimination by allocating college admissions, jobs, and resources to members of specific groups such as minorities and women. In its troubled half-century history, affirmative action has been both praised and ridiculed as an answer to racial inequality. Here are just a few historical highlights:

1954 – The U.S. Supreme Court rules in the *Brown v. Board of Education* case, agreeing that segregation in public schools is unconstitutional.

The first real reference to affirmative action comes in 1961 when President John F. Kennedy has been in office just two months. His executive order creates the Committee on Equal Employment Opportunity.

In 1954, President Lyndon Johnson signs the Civil Rights Act, called the most sweeping civil rights legislation since reconstruction.

One year later, President Johnson issues an executive order enforcing affirmative action.

Fast forward to 1978 and the *Regents of the University of California v. Bakke*. This landmark Supreme Court case imposed limitations on affirmative action to ensure that providing greater opportunities for minorities did not come at the expense of the rights of the majority.

Affirmative action evolved through many more court decisions in the ensuing years until the *Hopwood v. University of Texas Law School* case in 1996 which invalidated the *Bakke* decision.

Then in 2003, the Supreme Court decision in *Grutter v. Bollinger* in Michigan overturned *Hopwood*, and by the narrowest of margins (5 to 4) upheld affirmative action.

ISSUES / PROGRAMS LIST

EDUCATION (Cont'd)

Issue: **Education Headlines & Updates**
Program: To The Best Of Our Knowledge
Date: February 18, 2007
Time: 7:00A-7:30A

Description: In an update on a story we had last week, U.S. Supreme Court Justice, John Paul Stevens, has asked all parties in the Michigan affirmative action case to respond to a motion by BAMN, By Any Means Necessary. The pro-affirmative action group appealed a recent lower court decision to the nation's highest court involving the University of Michigan ruling, that it must immediately implement Proposal 2 passed by Michigan voters in November. The measure bans the use of race or gender preferences in university admissions. The University of Michigan issued a statement saying their legal position is based on concern for ensuring fairness to applicants. And that the university's admissions and financial aid decision-making processes continue without regard to race or gender.

In other news, from Iraq, two bombs blasted an after-school rush at a Baghdad University. The explosions killed 70 people and wounded another 140. University officials described it as one of the deadliest attacks on academia in the past four years.

Back in the U.S., the Department of Education and the U.S. Secret Service announced the release of its latest tool for educators and communities to improve school safety. The interactive CD-ROM called, A Safe School and Threat Assessment Experience, is designed to complement the final report on the Safe Schools Initiative. Copies can be ordered via the Department of Education's website at www.edpubs.org.

The U.S. Education Department's Commission on Higher Education got the message last year, that colleges need to be more affordable. And now a new national survey shows fewer college freshmen are attending their top choice of schools because of financial reasons. Nearly 300-thousand students at 400 four-year universities responded to the poll by UCLA's Higher Education Research Institute. Meanwhile, the College Board reports that the average cost of tuition, room and board at a public university this academic year is about \$13,000, while private schools averaged over \$30,000 per year.

And one college may be listening. Princeton University just announced that for the first time in 40 years, it is not raising tuition for the next academic year. That move could put pressure on other highly selective colleges and universities to hold down their own costs of attending.

Issue: **A Freed People's Education: Learners, Classrooms & Teachers**
Program: To The Best Of Our Knowledge
Date: February 25, 2007
Time: 7:00A-7:30A

Description: In U.S. communities, where African-American students achieve well academically, many fear being labeled as "acting white". In fact, Dr. Roland Fryer, an economic professor at Harvard, has completed an empirical analysis of the concept of "acting white." Dr. Fryer has published papers on that, as well as the racial achievement gap and affirmative action. His data-based work was profiled in The New York Times and The Washington Post. So to get a better historical perspective, we went back in time, to examine the "roots" as Alex Haley referred to it in his popular book and television series. We found Dr. Ron Butchart, a Professor of Elementary and Social Studies Education at the University of Georgia in Athens. Dr. Butchart is involved in a life long project that began as a dissertation, and which has now resulted in a grant from the Spenser Foundation. It's to study the formal education of freed slaves in the American South between 1861 and 1875. His published research, thus far, has found that when blacks were freed from slavery, they were craving education. Dr. Ron Butchart's project is called, A Freed People's Education: Learners, Classrooms & Teachers. It's a historical study of teachers who worked among former slaves, the schools, and the students. Historians found the American Civil War, and the decade following it, ushered in one of the nation's most dramatic changes in formal education. Within weeks of the opening shots, two and a half centuries of denying education to African-Americans in the South came to an abrupt halt, as freed slaves by the thousands sought out teachers and built schools wherever union forces took control.

ISSUES / PROGRAMS LIST

EDUCATION (Cont'd)

Issue: **Education Headlines & Updates**
Program: To The Best Of Our Knowledge
Date: February 25, 2007
Time: 7:00A-7:30A

Description: Report from the National Center for Education Statistics says a disproportionate percentage of degrees from for-profit colleges go to black graduates. While black students earn 8.9% of bachelor's degrees in the U.S., that number swells to 15% of the degrees conferred by for-profit universities.

Meanwhile, another study. This one by the Department of Education, found that black and Asian students are less likely than their white counterparts to get a degree from a top-ranked university. And according to that same study, this puts them at a disadvantage in the job market.

Mideast violence has impacted academia once more. Two students were shot to death and 35 others injured in clashes that broke out in Lebanon, on the campus of Beirut Arab University.

Issue: **Language as a Civil Rights Issue**
Program: To The Best Of Our Knowledge
Date: February 25, 2007
Time: 7:00A-7:30A

Description: Bilingual education is inextricably linked with immigration, race, and class, as a civil rights issue in the U.S., particularly in California. In June of 2005, the Coachella Valley Unified School District in California sued the State of California to force the state to test new immigrants in their native language. No Child Left Behind, the federal education law allows this. But California law requires testing only in English after first grade. At least nine other school districts have since signed onto the lawsuit. TBOOK just spoke with the complaintant's attorney in that case. She says a hearing is set for this April 23rd. The lawsuit could take on national significance for the nearly 6-million limited English proficient students, also referred to as "English learners." In school districts where the population of English learners is high, overall, school scores may reflect such a low average that, in NCLB terms, they become classified as an "underperforming" school. That's why at least nine other states, also with large numbers of English learners, have already incorporated primary language tests and factored other accommodations into their NCLB accountability system. Now, nine years after California voters approved Proposition 227 and state lawmakers sanctioned the California high school exit exam, many educators feel that test and others remain divisive and are being battled in the courts. In this part of the California Report's series called, The Language of Learning, we hear why opponents say the exam jeopardizes the future of low-income students and English learners and why supporters say the high standards set by the graduation tests are the best way to level the playing field. Future segments in this award-winning series will feature Dual Language Immersion and Teaching the Teachers.

Issue: **No Child Left Behind Reauthorization**
Program: To The Best Of Our Knowledge
Date: March 4, 2007
Time: 7:00A-7:30A

Description: The five year old No Child Left Behind law is really just a continuation of the federal Elementary and Secondary Education Act (ESEA). That Act first passed in 1965 as one of President Lyndon Johnson's great society initiatives. During the past four decades, emphasis has mostly been on the elementary grades. But in this new 2007 No Child Left Behind proposal, we are beginning to observe a swing towards the high school grade level. The plan wants to change the way high schools prepare students for college and careers. To get more details on the administration's NCLB reauthorization hopes, and how Congress might be expected to react, TBOOK spoke with U.S. Secretary of Education, Margaret Spellings.

ISSUES / PROGRAMS LIST

EDUCATION (Cont'd)

Issue: **Origins of Life – Science Research in Education Series: “Bacterial Structure and Geo-Reactivity: Could ‘Microfossils’ Be the Ancient Remnants of Prokaryotic Cells?”**

Program: To The Best Of Our Knowledge

Date: March 4, 2007

Time: 7:00A-7:30A

Description: Prokaryotes are Earth's smallest life form and, yet, have the largest surface area-to-volume ratio of all cells. They're also the most ancient form of life, having endured on Earth for as long as 3.5 billion years in some of the most extreme environments imaginable. Just how are they able to do this? That's what we talk about today with one of the world's leading researchers in this field. He holds the Canada Research Chair to Study the Structure, Physical Nature, and Geobiology of Prokaryotes. Dr. Terrance Beveridge is a Professor in the Department of Molecular and Cellular Biology at the University of Guelph in Ontario, Canada.

Issue: **Dropout Crisis**

Program: To The Best Of Our Knowledge

Date: March 11, 2007

Time: 7:00A-7:30A

Description: Most educators across North America agree that access to college starts in high school. So that's where the problem of getting admitted to college often begins. In the U.S. alone, over one-million high school students drop out each year. Half of all African-American and Hispanic students don't graduate on time. Less than half of all graduates are prepared for college-level math and science. Unfortunately, this also means millions of students are forfeiting a million dollars in lifetime earnings, compared to college graduates. Economists stress the value of reducing dropouts. A new report is the first major product of the Center for Benefit-Cost Studies of Education at Teachers College, Columbia University. Dr. Henry Levin is a Professor of Economics and Education at Teachers College and lead author of the report. It says that if the U.S. were to adopt wide-scale effective pre-K thru 12 educational interventions, the nation would gain 45-billion dollars from increased tax revenues and reduced social costs over the lifetime of high school graduates. You can find out more about this by going to the Teachers College website at www.tc.columbia.edu. The Costs and Benefits of an Excellent Education for America's Children can be found online at www.cbcse.org. Whether it's this study, or other research, the benefits of not dropping out, and staying in school and graduating are obvious. Also becoming more clear are the early indicators... reasons students will drop out of school. Our first guest on today's show has studied and learned a great deal about these reasons. Dr. Smink is the Executive Director of the National Dropout Prevention Center. Dr. Smink explains to TBOOK that his Dropout Prevention Center is able to identify potential dropouts by looking at certain aspects of a student's behavior, family, school and community.

ISSUES / PROGRAMS LIST

EDUCATION (Cont'd)

Issue: **2008 Department of Education Budget Goes to Congress**
Program: To The Best Of Our Knowledge
Date: March 11, 2007
Time: 7:00A-7:30A

Description: President Bush released his 2008 Education Budget last month. Educators and politicians say the plan shows fiscal restraint. However, some of the high school programs proposed, address the major causes of dropouts we heard about in our first story. Though the total amount approaches 59-billion dollars, analysts say the budget proposes a cut of 550-million from the U.S. Department of Education's 2006 spending level. And is about 1.5 billion less than is likely to be spent this year. Despite the overall education spending decrease, some programs would receive an increase under the President's proposal. The Pell Grant would get an overall boost to 13.2-billion in 2008. But to do this, and also increase other programs the administration believes to be a priority, a total of 44 education programs that received funding in 2006 would be eliminated. The elicited swift and critical reaction from people like Luke Swarthout, a Higher-Education Associate for the State Public Interest Research Groups. Swarthout is quoted in *The Chronicle of Higher Education* as saying "They're robbing Peter to Pay Pell. Democratic Senator, Teddy Kennedy, Chairman of the Senate Education Committee said the President has "used the same old tactics of robbing other education priorities to pay for his modest increases for school reform." Kennedy said, "Our schools and children deserve more than accounting gimmicks – they need new resources to make progress." TBOOK looks at the pros and cons of the controversial budget.

Issue: **Reading, Writing and Healthcare School-Based Health Centers**
Program: To The Best Of Our Knowledge
Date: March 18, 2007
Time: 7:00A-7:30A

Description: Public schools in the U.S. are under orders to adopt nutrition and exercise goals this school year. And a federal law to support this is inspiring the creation of school-based health centers. Current estimates indicate that at least 10-million American children are not covered by health insurance. This leaves them at greater risk of preventable illnesses. But health advocates are working to change that. In many communities across the country, health centers are starting to open where children spend the most time... in school. To find out more about this growing trend, TBOOK starts on the West coast. Shia Levitt reports from Santa Rosa, California.

Issue: **Childhood Obesity: Fitness Lessons in the Northeast**
Program: To The Best Of Our Knowledge
Date: March 18, 2007
Time: 7:00A-7:30A

Description: You cannot listen, or watch, or read the news these days without hearing about the childhood obesity problem. Ironically, there are as many overweight young people as there are children with no health insurance, as we heard about in our first story. Health and education officials, in fact, describe obesity as an extremely critical emergency. We've featured stories about the problems of overweight children in previous programs during recent years. Over 31-million dollars in grants have already been awarded to dozens of school districts as part of a joint effort by the U.S. Department of Education and Health and Human Services to promote healthy childhood development. This is helping schools across the nation to begin implementing programs to address the obesity challenge. In new York and New England, it's hoped "fitness lessons" will allow children to enjoy healthier and longer lives.

ISSUES / PROGRAMS LIST

EDUCATION (Cont'd)

Issue: **Health Education Centers**
Program: To The Best Of Our Knowledge
Date: March 18, 2007
Time: 7:00A-7:30A

Description: As schools, communities and local governments struggle to combat rising levels of obesity, type-2 diabetes, and related health problems among children and teenagers, some have come to increasingly rely on health education centers. These publicly and privately funded non-profit organizations work to educate students and teachers about the body, nutrition and mental health. Health Education Centers can be especially important because public schools often lack the resources and expertise to develop robust health oriented curricula on their own. TBOOK visits the heartland, Indiana.

Issue: **School Nurse Day**
Program: To The Best Of Our Knowledge
Date: March 18, 2007
Time: 7:00A-7:30A

Description: Since this week's show was focused on serious health education issues, we wanted to close with something a little on the lighter side of the discussion. We thought it might be fun to see how listeners remember their school nurse. School Nurse Day is part of School Nurse Week, which is recognized each year in May. School Nurse Day has been set aside each year since 1972, to honor school nurses in hopes of fostering a better understanding of their role in the educational setting. Our guest essayist humorously remembers her own school nurse, and her remarkable cures.

Issue: **Children Artists All: A Study in Creative Growth**
Program: To The Best Of Our Knowledge
Date: March 25, 2007
Time: 7:00A-7:30A

Description: Sometimes lost in the national debate over standards and accountability in American classrooms is the curricula. Sure, we talk about the importance of math and science and global competitiveness. But many educators also want to be certain the arts are not left out of the discussion. They feel the creativity that arts provides, is just as important as literacy or math. Our first guest on today's show is doing her part to try and emphasize the importance of arts. Judy Mayer is a teacher, an artists, and now, producer of a brand new DVD entitled, *Children Artists All: A Study in Creative Growth*. Judy Mayer believes that school curriculums are being narrowed all across the U.S. She says teaching to the test (in math and English) is "decimating not only the arts in our schools, but also many other subjects." Mayer thinks this lack of art contributes to students being bored and discouraged, and is one reason why the drop out rate in high schools is so high. Mayer was in our studios recently to speak with TBOOK about arts in education and her new DVD.

Issue: **Artist Teaches Children Environmental Awareness**
Program: To The Best Of Our Knowledge
Date: March 25, 2007
Time: 7:00A-7:30A

Description: And speaking of children and art, as we were in our first story today, a children's book illustrator is taking his art to schools around the Midwest. Through his illustrations, Gijsbert van Frankenhuisen is teaching students about respecting the environment, and he hopes they also get excited about learning in general. Van Frankenhuisen has already illustrated children's favorites like, *Adopted By An Owl*, *The Legend of Sleeping Bear* and 16 other books. This report is from the Great Lakes Radio Consortium at the University of Michigan.

ISSUES / PROGRAMS LIST

ECONOMY

Issue: **Daily Lessons: Inside Western Guilford High School Documentary Series, Part 1**
Program: To The Best Of Our Knowledge
Date: January 21, 2007
Time: 7:00A-7:30A

Description: The birthday of Martin Luther King, Jr., often called Martin Luther King Day, is a United States holiday. It marks the birth date of Reverend Dr. Martin Luther King, Jr., and is always observed on the third Monday of January each year... which this year... just happens to be his actual birthday. It's the only U.S. federal holiday commemorating an African American, and one of only four to remember an individual person. In 1983, President Reagan signed the bill creating the federal holiday to honor Dr. King. The holiday was first observed in 1986. It took 14 more years, until the year 2000, before MLK Day was officially observed in all 50 states. And it wasn't until just last year, that Greenville County in South Carolina finally became the last country to adopt MLK Day as a paid holiday. Our story takes place not far from that location. Daily Lessons: Inside Western Guilford High School is a ten-part documentary series about a public high school in Greenboro, North Carolina. A team of four reporters spent six months at the school recording how a typical high school deals with some of today's daunting realities. Many of these are the same issues that challenge schools all across North America. Part one, called *Welcome to Western Guilford*, focuses on the pressures of growth, economic and racial change, and high stakes testing. Reporter, Deborah George, introduces us to the people and the sounds of the school, and the problems faced by the school, students, and community.

Issue: **Enough: The Phony Leaders, Dead-End Movements, and Culture of Failure that are Undermining Black America – and What We Can Do About It**
Program: To The Best Of Our Knowledge
Date: January 21, 2007
Time: 7:00A-7:30A

Description: And speaking as we were in our first story about this being Martin Luther King Day, this marks the 21st Anniversary of the federal holiday. Americans across the country are asked to celebrate it... not by taking a day off... but by making it a day of service... to honor the life and work of Dr. Martin Luther King, Jr. Juan Williams writes that half a century after Americans took to the streets to raise the bar of opportunity for all races, too many black Americans are in crisis, caught in a twisted hip-hop culture, dropping out of school, and falling to the bottom in the 21st century global economic competition. Williams complains that nearly 40 years after Reverend King's death, the best black talent don't have civil right's leadership as their chief ambition.

Issue: **Education Headlines & Updates**
Program: To The Best Of Our Knowledge
Date: February 25, 2007
Time: 7:00A-7:30A

Description: Report from the National Center for Education Statistics says a disproportionate percentage of degrees from for-profit colleges go to black graduates. While black students earn 8.9% of bachelor's degrees in the U.S., that number swells to 15% of the degrees conferred by for-profit universities.

Meanwhile, another study. This one by the Department of Education, found that black and Asian students are less likely than their white counterparts to get a degree from a top-ranked university. And according to that same study, this puts them at a disadvantage in the job market.

Mideast violence has impacted academia once more. Two students were shot to death and 35 others injured in clashes that broke out in Lebanon, on the campus of Beirut Arab University.

ISSUES / PROGRAMS LIST

GOVERNMENT

Issue: **Education Headlines & Updates**
Program: To The Best Of Our Knowledge
Date: January 14, 2007
Time: 7:00A-7:30A

Description: In education fallout from the recent U.S. elections, leaders of the incoming Democratic-controlled Congress say they'll make college affordability their top education priority. They also want to reauthorize the No Child Left Behind Act, a goal they share with President Bush.

And in the last action by the Republican-led Congress just before the holidays, legislation passed that included a couple of tax breaks for higher education. One provision is retroactive to 2006, and extends through 2007. It allows families to deduct up to \$4,000 in tuition and other college costs.

In other headlines, according to the *Education Guardian* news in Great Britain, university staff across England are being asked to spy on "Asian-looking" and Muslim students... students they suspect may be involved in supporting terrorist violence. The *Guardian* reports the Department of Education has drawn up a series of proposals because the British Government believes campuses have become "... fertile recruiting grounds..." for extremists.

Meanwhile, a Human Rights Watch paper entitled, Denying the Right to Education, claims the Iranian government has barred at least 17 students from pursuing graduate studies this school year because of their political activism and beliefs. The human-rights group also contends that 54 other students were required to sign statements that they would observe political and ideological regulations.

Funding for 121 Canada Research Chairs was recently announced by the government in Ottawa. My own university, Queen's University in Ontario, has attracted three new Research Chairs, and now holds 52 of these 121 prestigious chairs. One of the new ones goes to Dr. Wolfgang Rau, Canada Research Chair in Particle Astrophysics. He joins the award-winning SNO Lab team we reported on last fall.

Issue: **College & University Presidential Series: Dr. Shirley Ann Jackson, Rensselaer Polytechnic Institute**
Program: To The Best Of Our Knowledge
Date: February 4, 2007
Time: 7:00A-7:30A

Description: Dr. Shirley Jackson became the 18th President of Rensselaer Polytechnic Institute in July of 1999. Rensselaer (known as RPI to many) is one of the highest ranked and most respected public or private universities in the United States. It's located in Troy, New York, part of the capital district surrounding Albany, New York. Dr. Jackson rose from a history of segregation to become the first African-American woman to lead a national research university, as well as, the first woman and first African-American to Chair the United States Nuclear Regulatory Commission. A theoretical physicist, Dr. Jackson was named a Fellow of the American Physical Society for her theoretical work on helium films. In her 20 years with AT&T Bell Laboratories, she made significant contributions to the communications science field and still consults for that company in semiconductor theory. Rensselaer President, Shirley Jackson, has been awarded 10 honorary doctoral degrees. For her work as a scientist, as an advocate for education, science and public policy, Dr. Jackson was inducted into the National Women's Hall of Fame. She is also past President and now Fellow of the American Association for the Advancement of Science (AAAS). Her awards and honors could fill volumes. As he head into February and Black History Month, it only seems appropriate Dr. Shirley Jackson is the subject of our next story in this series on university presidents.

ISSUES / PROGRAMS LIST

GOVERNMENT (Cont'd)

Issue: Youth Media Project / Student Town Meetings, Part 1 of 2
“Almost 30 Years after the Bakke Decision, Do We Still Need an Affirmative Action Policy in the United States?”

Program: To The Best Of Our Knowledge

Date: February 11, 2007

Time: 7:00A-7:30A

Description: Michigan again promises to be the focus of legal maneuvering over affirmative action. This comes as a result of recent passage of a state ballot proposal that bans public colleges from using preferences to promote diversity. The measure, known as the Michigan Civil Rights Initiative, amended the Michigan Constitution to prohibit state agencies and institutions from operating affirmative action programs that grant preferences based on race, color, ethnicity, national origin, or gender. Its approval by voters came just three years after the U.S. Supreme Court upheld the consideration of race in college admissions in another landmark case involving the University of Michigan at Ann Arbor. Similar measures were adopted by California in 1996, and by Washington State in 1998. The University of Michigan joined Michigan State and Wayne State Universities asking the federal courts to let them complete their current admissions cycle without complying with the ban. But a federal district court decision to grant such a delay was overturned by the U.S. Court of Appeals for the Sixth Circuit. While that decision is now being appealed to the U.S. Supreme Court, the University of Michigan has decided to go ahead and resume admissions and follow the current law in order to enroll a class of students by next fall. At least two other cases are also in the news. Just over a month ago, the Supreme Court heard arguments on the constitutionality of using race as a tool in assigning students to public schools. In those cases, advocates on both sides claim to be defending the legacy of Brown v. Board of Education decision more than half a century ago. These are just some of the more recent examples of how the country remains undecided about affirmative action. So, during this Black History Month, we're broadcasting a panel discussion featuring students and educators debating the many issues surrounding this troubling topic.

Issue: French Institute of Political Studies Recruits Minorities

Program: To The Best Of Our Knowledge

Date: February 11, 2007

Time: 7:00A-7:30A

Description: Affirmative action is not unique to the United States. Schools in France are also now trying to increase efforts to recruit minorities. During the recent minority rebellion that erupted causing more than one-quarter billion dollars of arson damage in Paris and France's suburbs, affirmative action... or as some in France call it, 'positive discrimination'... were phrases no French politician would dare speak. Yet, despite France's value-system of absolute equality, there are no African faces in their parliament. Only one non-white anchor on television, and very few minority business leaders. France's most prestigious university, the Institute of Political Studies, decided it was time to change the white upperclass profile of its student body and reach out to the less fortunate.

ISSUES / PROGRAMS LIST

GOVERNMENT (Cont'd)

Issue: **Youth Media Project / Student Town Meetings, Part 2 of 2**
“Almost 30 Years after the Bakke Decision, Do We Still Need an Affirmative Action Policy in the United States?”

Program: To The Best Of Our Knowledge

Date: February 18, 2007

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1954 – The U.S. Supreme Court rules in the Brown v. Board of Education case, agreeing that segregation in public schools is unconstitutional.

The first real reference to affirmative action comes in 1961 when President John F. Kennedy has been in office just two months. His executive order creates the Committee on Equal Employment Opportunity.

In 1954, President Lyndon Johnson signs the Civil Rights Act, called the most sweeping civil rights legislation since reconstruction.

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Affirmative action evolved through many more court decisions in the ensuing years until the Hopwood v. University of Texas Law School case in 1996 which invalidated the Bakke decision.

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ISSUES / PROGRAMS LIST

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Issue: **Education Headlines & Updates**
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Description: In an update on a story we had last week, U.S. Supreme Court Justice, John Paul Stevens, has asked all parties in the Michigan affirmative action case to respond to a motion by BAMN, By Any Means Necessary. The pro-affirmative action group appealed a recent lower court decision to the nation's highest court involving the University of Michigan ruling, that it must immediately implement Proposal 2 passed by Michigan voters in November. The measure bans the use of race or gender preferences in university admissions. The University of Michigan issued a statement saying their legal position is based on concern for ensuring fairness to applicants. And that the university's admissions and financial aid decision-making processes continue without regard to race or gender.

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Meanwhile, another study. This one by the Department of Education, found that black and Asian students are less likely than their white counterparts to get a degree from a top-ranked university. And according to that same study, this puts them at a disadvantage in the job market.

Mideast violence has impacted academia once more. Two students were shot to death and 35 others injured in clashes that broke out in Lebanon, on the campus of Beirut Arab University.

ISSUES / PROGRAMS LIST

GOVERNMENT (Cont'd)

Issue: **Language as a Civil Rights Issue**
Program: To The Best Of Our Knowledge
Date: February 25, 2007
Time: 7:00A-7:30A

Description: Bilingual education is inextricably linked with immigration, race, and class, as a civil rights issue in the U.S., particularly in California. In June of 2005, the Coachella Valley Unified School District in California sued the State of California to force the state to test new immigrants in their native language. No Child Left Behind, the federal education law allows this. But California law requires testing only in English after first grade. At least nine other school districts have since signed onto the lawsuit. TBOOK just spoke with the complaintant's attorney in that case. She says a hearing is set for this April 23rd. The lawsuit could take on national significance for the nearly 6-million limited English proficient students, also referred to as "English learners." In school districts where the population of English learners is high, overall, school scores may reflect such a low average that, in NCLB terms, they become classified as an "underperforming" school. That's why at least nine other states, also with large numbers of English learners, have already incorporated primary language tests and factored other accommodations into their NCLB accountability system. Now, nine years after California voters approved Proposition 227 and state lawmakers sanctioned the California high school exit exam, many educators feel that test and others remain divisive and are being battled in the courts. In this part of the California Report's series called, The Language of Learning, we hear why opponents say the exam jeopardizes the future of low-income students and English learners and why supporters say the high standards set by the graduation tests are the best way to level the playing field. Future segments in this award-winning series will feature Dual Language Immersion and Teaching the Teachers.

Issue: **No Child Left Behind Reauthorization**
Program: To The Best Of Our Knowledge
Date: March 4, 2007
Time: 7:00A-7:30A

Description: The five year old No Child Left Behind law is really just a continuation of the federal Elementary and Secondary Education Act (ESEA). That Act first passed in 1965 as one of President Lyndon Johnson's great society initiatives. During the past four decades, emphasis has mostly been on the elementary grades. But in this new 2007 No Child Left Behind proposal, we are beginning to observe a swing towards the high school grade level. The plan wants to change the way high schools prepare students for college and careers. To get more details on the administration's NCLB reauthorization hopes, and how Congress might be expected to react, TBOOK spoke with U.S. Secretary of Education, Margaret Spellings.

ISSUES / PROGRAMS LIST

GOVERNMENT (Cont'd)

Issue: **2008 Department of Education Budget Goes to Congress**
Program: To The Best Of Our Knowledge
Date: March 11, 2007
Time: 7:00A-7:30A

Description: President Bush released his 2008 Education Budget last month. Educators and politicians say the plan shows fiscal restraint. However, some of the high school programs proposed, address the major causes of dropouts we heard about in our first story. Though the total amount approaches 59-billion dollars, analysts say the budget proposes a cut of 550-million from the U.S. Department of Education's 2006 spending level. And is about 1.5 billion less than is likely to be spent this year. Despite the overall education spending decrease, some programs would receive an increase under the President's proposal. The Pell Grant would get an overall boost to 13.2-billion in 2008. But to do this, and also increase other programs the administration believes to be a priority, a total of 44 education programs that received funding in 2006 would be eliminated. The elicited swift and critical reaction from people like Luke Swarthout, a Higher-Education Associate for the State Public Interest Research Groups. Swarthout is quoted in *The Chronicle of Higher Education* as saying "They're robbing Peter to Pay Pell. Democratic Senator, Teddy Kennedy, Chairman of the Senate Education Committee said the President has "used the same old tactics of robbing other education priorities to pay for his modest increases for school reform." Kennedy said, "Our schools and children deserve more than accounting gimmicks – they need new resources to make progress." TBOOK looks at the pros and cons of the controversial budget.

Issue: **Health Education Centers**
Program: To The Best Of Our Knowledge
Date: March 18, 2007
Time: 7:00A-7:30A

Description: As schools, communities and local governments struggle to combat rising levels of obesity, type-2 diabetes, and related health problems among children and teenagers, some have come to increasingly rely on health education centers. These publicly and privately funded non-profit organizations work to educate students and teachers about the body, nutrition and mental health. Health Education Centers can be especially important because public schools often lack the resources and expertise to develop robust health oriented curricula on their own. TBOOK visits the heartland, Indiana.

ISSUES / PROGRAMS LIST

HEALTH

Issue: **Reading, Writing and Healthcare School-Based Health Centers**
Program: To The Best Of Our Knowledge
Date: March 18, 2007
Time: 7:00A-7:30A

Description: Public schools in the U.S. are under orders to adopt nutrition and exercise goals this school year. And a federal law to support this is inspiring the creation of school-based health centers. Current estimates indicate that at least 10-million American children are not covered by health insurance. This leaves them at greater risk of preventable illnesses. But health advocates are working to change that. In many communities across the country, health centers are starting to open where children spend the most time... in school. To find out more about this growing trend, TBOOK starts on the West coast. Shia Levitt reports from Santa Rosa, California.

Issue: **Childhood Obesity: Fitness Lessons in the Northeast**
Program: To The Best Of Our Knowledge
Date: March 18, 2007
Time: 7:00A-7:30A

Description: You cannot listen, or watch, or read the news these days without hearing about the childhood obesity problem. Ironically, there are as many overweight young people as there are children with no health insurance, as we heard about in our first story. Health and education officials, in fact, describe obesity as an extremely critical emergency. We've featured stories about the problems of overweight children in previous programs during recent years. Over 31-million dollars in grants have already been awarded to dozens of school districts as part of a joint effort by the U.S. Department of Education and Health and Human Services to promote healthy childhood development. This is helping schools across the nation to begin implementing programs to address the obesity challenge. In New York and New England, it's hoped "fitness lessons" will allow children to enjoy healthier and longer lives.

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Issue: **School Nurse Day**
Program: To The Best Of Our Knowledge
Date: March 18, 2007
Time: 7:00A-7:30A

Description: Since this week's show was focused on serious health education issues, we wanted to close with something a little on the lighter side of the discussion. We thought it might be fun to see how listeners remember their school nurse. School Nurse Day is part of School Nurse Week, which is recognized each year in May. School Nurse Day has been set aside each year since 1972, to honor school nurses in hopes of fostering a better understanding of their role in the educational setting. Our guest essayist humorously remembers her own school nurse, and her remarkable cures.

ISSUES / PROGRAMS LIST

ENVIRONMENT, ENERGY & TRANSPORTATION

- Issue: Origins of Life – Science Research in Education Series: Towards Comprehensive Models of Star-Forming Regions**
Program: To The Best Of Our Knowledge
Date: February 4, 2007
Time: 7:00A-7:30A
- Description:** Astrophysics concerns itself with the universe, where it came from, how it works, and where it's going. Unlike much research where experiments can be set up... when astronomers study the stars, the experiment is already done. They take the light from the stars and work backwards to try and infer what happened. This work is being done by constructing detailed models of the physics involved in regions around stars. By comparing actual observations with models, astrophysics can find out which models fit the data. This gives them a good idea about the environments around stars. Our guest today is Dr. Steven Doty, a Professor in the Department of Physics and Astronomy at Denison University in Ohio. Dr. Doty models these star-forming regions.
- Issue: Artist Teaches Children Environmental Awareness**
Program: To The Best Of Our Knowledge
Date: March 25, 2007
Time: 7:00A-7:30A
- Description:** And speaking of children and art, as we were in our first story today, a children's book illustrator is taking his art to schools around the Midwest. Through his illustrations, Gijsbert van Frankenhuisen is teaching students about respecting the environment, and he hopes they also get excited about learning in general. Van Frankenhuisen has already illustrated children's favorites like, Adopted By An Owl, The Legend of Sleeping Bear and 16 other books. This report is from the Great Lakes Radio Consortium at the University of Michigan.

ISSUES / PROGRAMS LIST

MINORITIES, WOMEN & AGING

Issue: **The Language of Learning Series, Part 1, "What's at stake?"**
Program: To The Best Of Our Knowledge
Date: January 14, 2007
Time: 7:00A-7:30A

Description: Some 5 million children in U.S. public schools are considered English learners. Nearly one-third of these students live in California. Last year marked eight years since voters in California approved a state initiative that mandated English-only instruction in most of the state's public school classes. Yet, there's still no agreement on whether the law is helping or hurting the state's 1.6 million English learners in school. Over the next several months, in our special six-part series called, The Language of Learning, the California Report explores this issue. We'll go inside classrooms, parent groups and teacher colleges to show how well California is doing at teaching English to children who are immigrants, or the children of immigrants. This first-of-its kind series is produced by award-winning education reporter, Kathryn Baron. It challenges common assumptions and shows what it means for the future of students and the state when English language instruction is uneven. In part one, called What's At Stake? , we discover that English learners in California comprise 25% of all public school students. That's more than the entire individual populations of Rhode Island, New Hampshire and ten other states. By sheer size alone, that makes California a national laboratory for educating English learners. Kathryn Baron reports for TBOOK the limitations and challenges the law poses for students like 6th grader, Adrian Garcia, and his teacher, Nathan Brigham, at the Elk Grove Prairie Elementary School near Sacramento.

Issue: **Education Headlines & Updates**
Program: To The Best Of Our Knowledge
Date: January 14, 2007
Time: 7:00A-7:30A

Description: In education fallout from the recent U.S. elections, leaders of the incoming Democratic-controlled Congress say they'll make college affordability their top education priority. They also want to reauthorize the No Child Left Behind Act, a goal they share with President Bush.

And in the last action by the Republican-led Congress just before the holidays, legislation passed that included a couple of tax breaks for higher education. One provision is retroactive to 2006, and extends through 2007. It allows families to deduct up to \$4,000 in tuition and other college costs.

In other headlines, according to the *Education Guardian* news in Great Britain, university staff across England are being asked to spy on "Asian-looking" and Muslim students... students they suspect may be involved in supporting terrorist violence. The *Guardian* reports the Department of Education has drawn up a series of proposals because the British Government believes campuses have become "... fertile recruiting grounds..." for extremists.

Meanwhile, a Human Rights Watch paper entitled, *Denying the Right to Education*, claims the Iranian government has barred at least 17 students from pursuing graduate studies this school year because of their political activism and beliefs. The human-rights group also contends that 54 other students were required to sign statements that they would observe political and ideological regulations.

Funding for 121 Canada Research Chairs was recently announced by the government in Ottawa. My own university, Queen's University in Ontario, has attracted three new Research Chairs, and now holds 52 of these 121 prestigious chairs. One of the new ones goes to Dr. Wolfgang Rau, Canada Research Chair in Particle Astrophysics. He joins the award-winning SNO Lab team we reported on last fall.

ISSUES / PROGRAMS LIST

MINORITIES, WOMEN & AGING (Cont'd)

Issue: **Daily Lessons: Inside Western Guilford High School Documentary Series, Part 1**
Program: To The Best Of Our Knowledge
Date: January 21, 2007
Time: 7:00A-7:30A

Description: The birthday of Martin Luther King, Jr., often called Martin Luther King Day, is a United States holiday. It marks the birth date of Reverend Dr. Martin Luther King, Jr., and is always observed on the third Monday of January each year... which this year... just happens to be his actual birthday. It's the only U.S. federal holiday commemorating an African American, and one of only four to remember an individual person. In 1983, President Reagan signed the bill creating the federal holiday to honor Dr. King. The holiday was first observed in 1986. It took 14 more years, until the year 2000, before MLK Day was officially observed in all 50 states. And it wasn't until just last year, that Greenville County in South Carolina finally became the last country to adopt MLK Day as a paid holiday. Our story takes place not far from that location. Daily Lessons: Inside Western Guilford High School is a ten-part documentary series about a public high school in Greenboro, North Carolina. A team of four reporters spent six months at the school recording how a typical high school deals with some of today's daunting realities. Many of these are the same issues that challenge schools all across North America. Part one, called *Welcome to Western Guilford*, focuses on the pressures of growth, economic and racial change, and high stakes testing. Reporter, Deborah George, introduces us to the people and the sounds of the school, and the problems faced by the school, students, and community.

Issue: **Enough: The Phony Leaders, Dead-End Movements, and Culture of Failure that are Undermining Black America – and What We Can Do About It**
Program: To The Best Of Our Knowledge
Date: January 21, 2007
Time: 7:00A-7:30A

Description: And speaking as we were in our first story about this being Martin Luther King Day, this marks the 21st Anniversary of the federal holiday. Americans across the country are asked to celebrate it... not by taking a day off... but by making it a day of service... to honor the life and work of Dr. Martin Luther King, Jr. Juan Williams writes that half a century after Americans took to the streets to raise the bar of opportunity for all races, too many black Americans are in crisis, caught in a twisted hip-hop culture, dropping out of school, and falling to the bottom in the 21st century global economic competition. Williams complains that nearly 40 years after Reverend King's death, the best black talent don't have civil right's leadership as their chief ambition.

Issue: **Gems: Girls in Engineering, Math & Science**
Program: To The Best Of Our Knowledge
Date: January 28, 2007
Time: 7:00A-7:30A

Description: A survey suggests that parents and students don't feel the same sense of urgency about mathematics and science education that many business and education leaders do. According to the Public Agenda Poll released in 2006, 57% of parents surveyed think their children are already learning enough math and science. Interestingly, the survey also found that high school students feel about the same toward math and science, regardless of gender. 58% of girls, and 55% of boys agreed that increasing the number of required math and science courses would improve their education. In our National Science Foundation series on women in science, we found that it's not always classes that boost interest. It can often be after school activities. GEMS is an after school club in Fairfax County, Virginia. GEMS stands for Girls in Engineering, Math & Science. GEMS has been so popular that it's been doubling in size each year. So, TBOOK investigated the program at Thomas Jefferson High School in depth to try and find out the secrets of its success.

ISSUES / PROGRAMS LIST

MINORITIES, WOMEN & AGING (Cont'd)

- Issue:** **College & University Presidential Series: Dr. Shirley Ann Jackson, Rensselaer Polytechnic Institute**
- Program:** To The Best Of Our Knowledge
- Date:** February 4, 2007
- Time:** 7:00A-7:30A
- Description:** Dr. Shirley Jackson became the 18th President of Rensselaer Polytechnic Institute in July of 1999. Rensselaer (known as RPI to many) is one of the highest ranked and most respected public or private universities in the United States. It's located in Troy, New York, part of the capital district surrounding Albany, New York. Dr. Jackson rose from a history of segregation to become the first African-American woman to lead a national research university, as well as, the first woman and first African-American to Chair the United States Nuclear Regulatory Commission. A theoretical physicist, Dr. Jackson was named a Fellow of the American Physical Society for her theoretical work on helium films. In her 20 years with AT&T Bell Laboratories, she made significant contributions to the communications science field and still consults for that company in semiconductor theory. Rensselaer President, Shirley Jackson, has been awarded 10 honorary doctoral degrees. For her work as a scientist, as an advocate for education, science and public policy, Dr. Jackson was inducted into the National Women's Hall of Fame. She is also past President and now Fellow of the American Association for the Advancement of Science (AAAS). Her awards and honors could fill volumes. As he head into February and Black History Month, it only seems appropriate Dr. Shirley Jackson is the subject of our next story in this series on university presidents.
- Issue:** **Youth Media Project / Student Town Meetings, Part 1 of 2**
"Almost 30 Years after the Bakke Decision, Do We Still Need an Affirmative Action Policy in the United States?"
- Program:** To The Best Of Our Knowledge
- Date:** February 11, 2007
- Time:** 7:00A-7:30A
- Description:** Michigan again promises to be the focus of legal maneuvering over affirmative action. This comes as a result of recent passage of a state ballot proposal that bans public colleges from using preferences to promote diversity. The measure, known as the Michigan Civil Rights Initiative, amended the Michigan Constitution to prohibit state agencies and institutions from operating affirmative action programs that grant preferences based on race, color, ethnicity, national origin, or gender. Its approval by voters came just three years after the U.S. Supreme Court upheld the consideration of race in college admissions in another landmark case involving the University of Michigan at Ann Arbor. Similar measures were adopted by California in 1996, and by Washington State in 1998. The University of Michigan joined Michigan State and Wayne State Universities asking the federal courts to let them complete their current admissions cycle without complying with the ban. But a federal district court decision to grant such a delay was overturned by the U.S. Court of Appeals for the Sixth Circuit. While that decision is now being appealed to the U.S. Supreme Court, the University of Michigan has decided to go ahead and resume admissions and follow the current law in order to enroll a class of students by next fall. At least two other cases are also in the news. Just over a month ago, the Supreme Court heard arguments on the constitutionality of using race as a tool in assigning students to public schools. In those cases, advocates on both sides claim to be defending the legacy of Brown v. Board of Education decision more than half a century ago. These are just some of the more recent examples of how the country remains undecided about affirmative action. So, during this Black History Month, we're broadcasting a panel discussion featuring students and educators debating the many issues surrounding this troubling topic.

ISSUES / PROGRAMS LIST

MINORITIES, WOMEN & AGING (Cont'd)

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Program: To The Best Of Our Knowledge
Date: February 11, 2007
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Issue: A Freed People's Education: Learners, Classrooms & Teachers
Program: To The Best Of Our Knowledge
Date: February 25, 2007
Time: 7:00A-7:30A

Description: In U.S. communities, where African-American students achieve well academically, many fear being labeled as "acting white". In fact, Dr. Roland Fryer, an economic professor at Harvard, has completed an empirical analysis of the concept of "acting white." Dr. Fryer has published papers on that, as well as the racial achievement gap and affirmative action. His data-based work was profiled in The New York Times and The Washington Post. So to get a better historical perspective, we went back in time, to examine the "roots" as Alex Haley referred to it in his popular book and television series. We found Dr. Ron Butchart, a Professor of Elementary and Social Studies Education at the University of Georgia in Athens. Dr. Butchart is involved in a life long project that began as a dissertation, and which has now resulted in a grant from the Spenser Foundation. It's to study the formal education of freed slaves in the American South between 1861 and 1875. His published research, thus far, has found that when blacks were freed from slavery, they were craving education. Dr. Ron Butchart's project is called, A Freed People's Education: Learners, Classrooms & Teachers. It's a historical study of teachers who worked among former slaves, the schools, and the students. Historians found the American Civil War, and the decade following it, ushered in one of the nation's most dramatic changes in formal education. Within weeks of the opening shots, two and a half centuries of denying education to African-Americans in the South came to an abrupt halt, as freed slaves by the thousands sought out teachers and built schools wherever union forces took control.

ISSUES / PROGRAMS LIST

MINORITIES, WOMEN & AGING (Cont'd)

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Date: February 25, 2007
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Date: February 25, 2007
Time: 7:00A-7:30A

Description: Bilingual education is inextricably linked with immigration, race, and class, as a civil rights issue in the U.S., particularly in California. In June of 2005, the Coachella Valley Unified School District in California sued the State of California to force the state to test new immigrants in their native language. No Child Left Behind, the federal education law allows this. But California law requires testing only in English after first grade. At least nine other school districts have since signed onto the lawsuit. TBOOK just spoke with the complaintant's attorney in that case. She says a hearing is set for this April 23rd. The lawsuit could take on national significance for the nearly 6-million limited English proficient students, also referred to as "English learners." In school districts where the population of English learners is high, overall, school scores may reflect such a low average that, in NCLB terms, they become classified as an "underperforming" school. That's why at least nine other states, also with large numbers of English learners, have already incorporated primary language tests and factored other accommodations into their NCLB accountability system. Now, nine years after California voters approved Proposition 227 and state lawmakers sanctioned the California high school exit exam, many educators feel that test and others remain divisive and are being battled in the courts. In this part of the California Report's series called, The Language of Learning, we hear why opponents say the exam jeopardizes the future of low-income students and English learners and why supporters say the high standards set by the graduation tests are the best way to level the playing field. Future segments in this award-winning series will feature Dual Language Immersion and Teaching the Teachers.

ISSUES / PROGRAMS LIST

MINORITIES, WOMEN & AGING (Cont'd)

Issue: **Dropout Crisis**
Program: To The Best Of Our Knowledge
Date: March 11, 2007
Time: 7:00A-7:30A

Description: Most educators across North America agree that access to college starts in high school. So that's where the problem of getting admitted to college often begins. In the U.S. alone, over one-million high school students drop out each year. Half of all African-American and Hispanic students don't graduate on time. Less than half of all graduates are prepared for college-level math and science. Unfortunately, this also means millions of students are forfeiting a million dollars in lifetime earnings, compared to college graduates. Economists stress the value of reducing dropouts. A new report is the first major product of the Center for Benefit-Cost Studies of Education at Teachers College, Columbia University. Dr. Henry Levin is a Professor of Economics and Education at Teachers College and lead author of the report. It says that if the U.S. were to adopt wide-scale effective pre-K thru 12 educational interventions, the nation would gain 45-billion dollars from increased tax revenues and reduced social costs over the lifetime of high school graduates. You can find out more about this by going to the Teachers College website at www.tc.columbia.edu. The Costs and Benefits of an Excellent Education for America's Children can be found online at www.cbcse.org. Whether it's this study, or other research, the benefits of not dropping out, and staying in school and graduating are obvious. Also becoming more clear are the early indicators... reasons students will drop out of school. Our first guest on today's show has studied and learned a great deal about these reasons. Dr. Smink is the Executive Director of the National Dropout Prevention Center. Dr. Smink explains to TBOOK that his Dropout Prevention Center is able to identify potential dropouts by looking at certain aspects of a student's behavior, family, school and community.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY

Issue: **Education Headlines & Updates**
Program: To The Best Of Our Knowledge
Date: January 14, 2007
Time: 7:00A-7:30A

Description: In education fallout from the recent U.S. elections, leaders of the incoming Democratic-controlled Congress say they'll make college affordability their top education priority. They also want to reauthorize the No Child Left Behind Act, a goal they share with President Bush.

And in the last action by the Republican-led Congress just before the holidays, legislation passed that included a couple of tax breaks for higher education. One provision is retroactive to 2006, and extends through 2007. It allows families to deduct up to \$4,000 in tuition and other college costs.

In other headlines, according to the *Education Guardian* news in Great Britain, university staff across England are being asked to spy on "Asian-looking" and Muslim students... students they suspect may be involved in supporting terrorist violence. The *Guardian* reports the Department of Education has drawn up a series of proposals because the British Government believes campuses have become "... fertile recruiting grounds..." for extremists.

Meanwhile, a Human Rights Watch paper entitled, Denying the Right to Education, claims the Iranian government has barred at least 17 students from pursuing graduate studies this school year because of their political activism and beliefs. The human-rights group also contends that 54 other students were required to sign statements that they would observe political and ideological regulations.

Funding for 121 Canada Research Chairs was recently announced by the government in Ottawa. My own university, Queen's University in Ontario, has attracted three new Research Chairs, and now holds 52 of these 121 prestigious chairs. One of the new ones goes to Dr. Wolfgang Rau, Canada Research Chair in Particle Astrophysics. He joins the award-winning SNO Lab team we reported on last fall.

Issue: **Daily Lessons: Inside Western Guilford High School Documentary Series, Part 1**
Program: To The Best Of Our Knowledge
Date: January 21, 2007
Time: 7:00A-7:30A

Description: The birthday of Martin Luther King, Jr., often called Martin Luther King Day, is a United States holiday. It marks the birth date of Reverend Dr. Martin Luther King, Jr., and is always observed on the third Monday of January each year... which this year... just happens to be his actual birthday. It's the only U.S. federal holiday commemorating an African American, and one of only four to remember an individual person. In 1983, President Reagan signed the bill creating the federal holiday to honor Dr. King. The holiday was first observed in 1986. It took 14 more years, until the year 2000, before MLK Day was officially observed in all 50 states. And it wasn't until just last year, that Greenville County in South Carolina finally became the last country to adopt MLK Day as a paid holiday. Our story takes place not far from that location. Daily Lessons: Inside Western Guilford High School is a ten-part documentary series about a public high school in Greenboro, North Carolina. A team of four reporters spent six months at the school recording how a typical high school deals with some of today's daunting realities. Many of these are the same issues that challenge schools all across North America. Part one, called *Welcome to Western Guilford*, focuses on the pressures of growth, economic and racial change, and high stakes testing. Reporter, Deborah George, introduces us to the people and the sounds of the school, and the problems faced by the school, students, and community.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

- Issue:** **Enough: The Phony Leaders, Dead-End Movements, and Culture of Failure that are Undermining Black America – and What We Can Do About It**
Program: To The Best Of Our Knowledge
Date: January 21, 2007
Time: 7:00A-7:30A
- Description:** And speaking as we were in our first story about this being Martin Luther King Day, this marks the 21st Anniversary of the federal holiday. Americans across the country are asked to celebrate it... not by taking a day off... but by making it a day of service... to honor the life and work of Dr. Martin Luther King, Jr. Juan Williams writes that half a century after Americans took to the streets to raise the bar of opportunity for all races, too many black Americans are in crisis, caught in a twisted hip-hop culture, dropping out of school, and falling to the bottom in the 21st century global economic competition. Williams complains that nearly 40 years after Reverend King's death, the best black talent don't have civil right's leadership as their chief ambition.
- Issue:** **Gems: Girls in Engineering, Math & Science**
Program: To The Best Of Our Knowledge
Date: January 28, 2007
Time: 7:00A-7:30A
- Description:** A survey suggests that parents and students don't feel the same sense of urgency about mathematics and science education that many business and education leaders do. According to the Public Agenda Poll released in 2006, 57% of parents surveyed think their children are already learning enough math and science. Interestingly, the survey also found that high school students feel about the same toward math and science, regardless of gender. 58% of girls, and 55% of boys agreed that increasing the number of required math and science courses would improve their education. In our National Science Foundation series on women in science, we found that it's not always classes that boost interest. It can often be after school activities. GEMS is an after school club in Fairfax County, Virginia. GEMS stands for Girls in Engineering, Math & Science. GEMS has been so popular that it's been doubling in size each year. So, TBOOK investigated the program at Thomas Jefferson High School in depth to try and find out the secrets of its success.
- Issue:** **Stimulating Young People in Science & Technology**
Program: To The Best Of Our Knowledge
Date: January 28, 2007
Time: 7:00A-7:30A
- Description:** And the U.S. is not alone in trying to stimulate more student interest in science and technology. All across the developed world, ever fewer students are going into scientific and technical education. Recently in Amsterdam, a large one-day event called Platform Betatechniek, was held to stimulate children's interest in science and technology. TBOOK talked with the program's spokesman, Rolf Schreuder.
- Issue:** **Voices in Education: Elizabeth De Louise, Student**
Program: To The Best Of Our Knowledge
Date: February 4, 2007
Time: 7:00A-7:30A
- Description:** In the story we just heard, President Shirley Jackson spoke about what Rensselaer is doing to improve the student experience. Her efforts are clearly evident in our next segment with this current Junior student at RPI, Elizabeth De Louise.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: **Children Artists All: A Study in Creative Growth**
Program: To The Best Of Our Knowledge
Date: March 25, 2007
Time: 7:00A-7:30A

Description: Sometimes lost in the national debate over standards and accountability in American classrooms is the curricula. Sure, we talk about the importance of math and science and global competitiveness. But many educators also want to be certain the arts are not left out of the discussion. They feel the creativity that arts provides, is just as important as literacy or math. Our first guest on today's show is doing her part to try and emphasize the importance of arts. Judy Mayer is a teacher, an artists, and now, producer of a brand new DVD entitled, *Children Artists All: A Study in Creative Growth*. Judy Mayer believes that school curriculums are being narrowed all across the U.S. She says teaching to the test (in math and English) is "decimating not only the arts in our schools, but also many other subjects." Mayer thinks this lack of art contributes to students being bored and discouraged, and is one reason why the drop out rate in high schools is so high. Mayer was in our studios recently to speak with TBOOK about arts in education and her new DVD.

Issue: **Artist Teaches Children Environmental Awareness**
Program: To The Best Of Our Knowledge
Date: March 25, 2007
Time: 7:00A-7:30A

Description: And speaking of children and art, as we were in our first story today, a children's book illustrator is taking his art to schools around the Midwest. Through his illustrations, Gijsbert van Frankenhuisen is teaching students about respecting the environment, and he hopes they also get excited about learning in general. Van Frankenhuisen has already illustrated children's favorites like, *Adopted By An Owl*, *The Legend of Sleeping Bear* and 16 other books. This report is from the Great Lakes Radio Consortium at the University of Michigan.

51%

KDND-FM
Sundays, 7:30A-8:00A

Description

Over half the people in the world are women. What women do affects us all. Now, there's a radio program that takes a serious and intelligent look on society's impact on women and their impact on society. 51% is a weekly program of illuminating features and interviews focusing on issues of particular concern to women.

PUBLIC FILE
ASCERTAINED COMMUNITY ISSUES

1. **EDUCATION**, including the quality of public education; school busing; white flight; bilingual education; school violence; and the quality of college and adult education.
2. **GOVERNMENT**, including government spending; the provision of government services; taxes; general political debate by officials and candidates.
3. **HEALTH**, including quality of medical facilities; national health programs; nutrition; physical fitness; mental health; preventative health care; and medical malpractice.
4. **ENVIRONMENT, ENERGY & TRANSPORTATION**, including natural disasters; pollution (especially air and water); the water crisis; and the effects of urban sprawl.
5. **MINORITIES, WOMEN & AGING**, including discrimination and other problems of racial minorities; women and senior citizens; the handicapped; homosexuals; and religious ethnic groups.
6. **CRIME**, including increasing crime rate; youth and gang crime; police-community relations; gun control; law enforcement; the criminal justice system; and the prison system, reform and rehabilitation.
7. **YOUTH & FAMILY**, including issues regarding marriage; the changing role of the family; parenting; child rearing; and abuse.

ISSUES / PROGRAMS LIST

EDUCATION

Program: 51%
Date: January 7, 2007
Time: 7:30A-8:00A

Description: New year, new you. Mary looks at the crop of self help books that make their way to the shelves each January.

Even Roth, the creator of the, "Detouch Program", explains how he uses computers to deconstruct celebrity photos to show how much of the photo has been retouched.

Comedian Amy Borkowski shares a year in a life in credit card statements

Dar Williams and Joan Baez help us celebrate the fact that we're all another year older.

ISSUES / PROGRAMS LIST

GOVERNMENT

Program: 51%
Date: January 21, 2007
Time: 7:30A-8:00A

Description: Before writing today's show, Mary Darcy did a google news search. I put in the name Barbara Boxer. Here's what she found... Condi's War, Barbara Boxer Discovers Family Values, Boxer should apologize to Condi... and articles on Womb Politics. It all stems from a comment Boxer made to Condoleezza Rice at a meeting of the Senate Foreign Relations Committee. A comment that many say was blown way out of proportion. Mary talks with salon.com's Rebecca Traister about the situation. Traister is a writer at Salon and a contributor to Broadsheet, their blog about women.

Shortly after the collapse of the Soviet Union, the Central Asian country of Tajikistan declared it's independence from the USSR. From 1992 to 1997, the nation underwent a civil war... the scars of which can still be felt today. Tajikistan borders Afghanistan, so it's strategically important to the U.S. Some there feel the nation is rebuilding... but in recent years, women there have suffered from violence, trafficking and economic insecurity.

By now, many of us have already broken those New Years Resolutions. Sure, we wanted to be nicer to people, take off a few pounds, quit smoking, read more. We were well intentioned... but somehow it just didn't work out. If you've fall off the wagon, chances are MJ Ryan knows why, and she can help you get back on again. MJ Ryan is a personal coach and the author of, *This Year I Will: How to Finally Change a Habit, Keep a Resolution... or Make a Dream Come True*. What does she know about us that we don't?

Program: 51%
Date: February 11, 2007
Time: 7:30A-8:00A

Description: If Johnny has two mommies... do they need a different parenting style? Arlene Istar Lev is probably a good person to ask. Istar Lev knows a lot about the challenges of raising children in a non-traditional family. Not only is she a family therapist specializing in helping lesbian, gay, bisexual and transgendered people and their families, she is also raising a son with her partner. Now she's written a book on the subject, *The Complete Lesbian and Gay Parenting Guide*.

While Alice Walker is primarily known as the Pulitzer-Prize winning author of *The Color Purple*, she is also a best-selling non-fiction writer whose work has been widely praised. Her latest, *We Are The Ones We've Been Waiting For*, is a collection of meditations that draw equally on her spiritual grounding and her progressive political convictions. In the second half of her interview, Alice talks about her childhood, a childhood she says was rooted in nature.

ISSUES / PROGRAMS LIST

GOVERNMENT (Cont'd)

Program: 51%
Date: February 18, 2007
Time: 7:30A-8:00A

Description: For twenty years the Acholi people of Northern Uganda have been terrorized by an outlaw group that calls itself 'The Lord's Resistance Army'. The LRA began as a group of political rebels, but degenerated into a cult... with a membership in the thousands. Its leader, Joseph Kony, says he wants to impose the Ten Commandments on the region even as his fighters violate all of these. Over the years, 100,000 people have been killed. Nearly 2 million fled their homes for refugee camps. And, 25,000 children were kidnapped, brainwashed, and forced to work and fight for the LRA. Last year the LRA signed a truce with the government and has held talks on and off. Now, with some tentative moves towards peace underway, the Acholi people are working to rebuild their homeland. Still, they are surrounded by violence. The situation has been particularly difficult for women and girls, who fear rape, abduction and abuse. But as reporter Christopher Ringwald notes, women are helping to bring hope to the region as well.

At one time or another, most of us have felt the pressure to be thin. But where is the line between healthy weight loss and an eating disorder. And if someone you love has an eating disorder, how can you help them. Ann Saille is the president and CEO of Bellvue Women's Hospital... one of two women's hospitals left in the U.S. Bellvue just founded an eating disorder clinic. Recently Ann stopped by to talk with Mary Darcy about the problem.

Chris Moulton of the National Women's Hall of Fame talks with Mary Darcy about the newly announced members of the hall.

Well, mid-winter is enough to put even the greatest of women... and men for that matter... in a funk. Well, Martha Holmes has a long distance remedy for your mid-winter blues.

Program: 51%
Date: February 25, 2007
Time: 7:30A-8:00A

Description: Children kidnapped, women raped and beaten, men murdered or forced to fight. A war in Africa driven by religious zealots. Sounds like Darfur... but we're talking about Northern Uganda. Last week we told you about the LRA, a political group turned cult whose only purpose now seems to be survival. They've been terrorizing the Acholi people of the region for years. Reporter Chris Ringwald traveled to Northern Uganda to examine the conflict and how it's affected the Acholi people. Last week he told us how families are being torn apart, women and girls forced into sex slavery, and children brainwashed and turned into killers for the LRA. Last year the LRA signed a truce with the government, and sporadic peace talks have been held. With this promise on the horizon, the Acholi people are working to rebuild their communities, and begin to heal. This week, Chris Ringwald shows us how Acholi women and children are working toward that healing.

While Northern Uganda has struggled with two decades of war, women in the rest of the country have made tremendous progress in the battle for their rights. Aili Tripp is Associate Dean of International Studies at the University of Wisconsin and a professor of Political Science and Women's Studies. Tripp has done extensive research in Uganda and has written a book on women and politics in that country following a women's rights movement she says started around 1985.

She's the plastic blonde some of us love to hate... and others hate to love. Barbie is no stranger to controversy... and the impossibly proportioned doll has found herself in the center of it once again. As part of their Dolls of the World collection, Mattel recently released Diwali Barbie. She's named after the most important Hindu festival celebrated in India and by Indians worldwide. But as Lonny Shavelson reports, Diwali Barbie is taking more heat than her Malibu counterpart on a day at the beach.

ISSUES / PROGRAMS LIST

GOVERNMENT (Cont'd)

Program: 51%
Date: March 11, 2007
Time: 7:30A-8:00A

Description: A few weeks ago the results of a Siena Poll showed more American's are ready for a female president. It's a question that's been asked many, many times before, and no doubt will be asked many more times before the 2008 presidential election. But in this day and age, should we still be asking at all? We talked with a few women who've been thinking about just that question.

In honor of Women's History Month, 51% is bringing back one of our most popular series. The award-winning Herstory series with actress Kate Mulgrew with a look back at the lives of the great women of science.

When we read about great women in history books, or see them in paintings, we don't always get the full picture. For example, the great feminist foremother. You probably think these were women of great principle, and you'd be right. But how tough was it for them to stick to those principles. You'd probably be surprised to know that many of them faced struggles not unlike those we face today. Lori Marso is the author of *Feminist Thinkers and the Demand of Femininity: The Lives and Work of Intellectual Women*. The book details some of the struggles early feminist intellectuals... the women who laid the foundations for modern feminism... had in balancing their principles and their personal lives. Over the next few weeks we'll be talking with Lori about a few of those women and their challenges. We start today with England's first great feminist, Mary Wolstoncraft.

Program: 51%
Date: March 25, 2007
Time: 7:30A-8:00A

Description: There are more than 97,000 women in prisons around the United States today. That's according to the Women's Prison Association, an advocacy group for incarcerated women. Women are the fastest growing segment of the prison population. How do we reduce those numbers... and help women behind bars get out and start over. Officials in the state of New York have been thinking about that lately, and they met recently in the State Capital in Albany to push for reform in the State's criminal justice system.

If you haven't gotten to it yet, it's probably weighing on your mind. Yes, it's time... once again... to do the taxes. So, if you've put it off up till now, is there anything you can still do to make your life a little easier. Financial expert Susan Sweetser says – maybe.

She wrote what many consider to be the bible of modern feminism, so why do some folks know her simply as Sartre's girlfriend. In our ongoing look at how our feminist foremothers dealt with the pressures of their time, some of which are still pressures today, we took a look at the life of Simone de Beauvoir with Lori Marso. Marso is the author of *Feminist Thinkers and the Demands of Femininity: The Lives and Work of Intellectual Women*.

And before we go, Kate Mulgrew has the story of another woman who dared to live an alternative life, in this week's installment of 'Herstory'.

ISSUES / PROGRAMS LIST

HEALTH

Program: 51%
Date: January 14, 2007
Time: 7:30A-8:00A

Description: Essayists share their thoughts on change and a new year.

As we begin this new year, we thought we'd give some of our listeners an opportunity to share their thoughts... and stories with us. Starting over is a common theme. Our first essayist, Catherine Sebastian is trying a fresh start of sorts. How's she doing... well, let's find out.

If you can't beat em... do you join em? Where does the inspiration come from that pushes us to change? It's something our next essayist, Regina Kalet ponders now and again, from a place she calls, "plodders world".

Now, if you really want to get in shape, our next essayist says you may want to forego sweats and a gym membership. Toni Lacativa Farkas has taken up a whole new sport she thinks might catch on...

Sometimes a new inspires you to make yourself over, break free of those old conventions and break out your inner rebel. How do you do that? Carolee Sherwood has one idea.

As each year goes by, we change as women. Some of those changes are deeply personal, but others are universal. The type of changes we may not talk about... but most of us understand at a very basic level. The changes that force us to grow up, as we grow old. In our next piece, singer actress Gay Marshall takes us through one young women's journey, in a song called *My Childhood*, from the Off Broadway hit, *Jacques Brel is Alive and Well and Living in Paris*.

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ISSUES / PROGRAMS LIST

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Description: For the first time ever, the world's largest humanitarian award – the 1.5 million dollar Hilton Humanitarian Prize has gone to a women's organization. Women for Women International provides direct aid and micro credit loans to women in 11 countries around the world, including Iraq, Afghanistan, Bosnia, Sudan and Rwanda. Since it's inception it has provided more than 28 million dollars in aid to women in these countries, helping an estimated 30,000 women each day recover from war and it's aftermath.

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ISSUES / PROGRAMS LIST

MINORITIES, WOMEN & AGING (Cont'd)

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Date: February 4, 2007
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ISSUES / PROGRAMS LIST

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Description: Children kidnapped, women raped and beaten, men murdered or forced to fight. A war in Africa driven by religious zealots. Sounds like Darfur... but we're talking about Northern Uganda. Last week we told you about the LRA, a political group turned cult whose only purpose now seems to be survival. They've been terrorizing the Acholi people of the region for years. Reporter Chris Ringwald traveled to Northern Uganda to examine the conflict and how it's affected the Acholi people. Last week he told us how families are being torn apart, women and girls forced into sex slavery, and children brainwashed and turned into killers for the LRA. Last year the LRA signed a truce with the government, and sporadic peace talks have been held. With this promise on the horizon, the Acholi people are working to rebuild their communities, and begin to heal. This week, Chris Ringwald shows us how Acholi women and children are working toward that healing.

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ISSUES / PROGRAMS LIST

MINORITIES, WOMEN & AGING (Cont'd)

Program: 51%
Date: March 4, 2007
Time: 7:30A-8:00A

Description: So, you've seen these women on shows like The Man Show, Girls Gone Wild... and possibly even at the mall in your hometown. They seem to view their own sexuality with a sort of ironic detachment. They are what writer Ariel Levy calls, "Female Chauvinist Pigs". Many of them will tell you that imitating strippers, porn stars and playboy bunnies is somehow overpowering. In a recent interview, Susan Arbetter asked Ariel Levy to define what she has dubbed "raunch culture" for us. Please be advised that this interview contains some explicit descriptions of sex and frank talk.

Like many of her counterparts, novelist and television writer Sarah Davidson found herself at 57 in what she called "the narrows". The rough passage through a different phase of life. She could no longer get work, her children had left for college and her partner of seven years left as well. Stripped of what identified her she was determined to survive and learn about what the next 30 years would be. Sarah interviewed nearly 200 fellow boomers, including the famous Tom Hayden, Carley Simon, Gloria Steinem, and the not so famous, a Benadictine nun, and oil company CEO and former tax attorney. She wanted to discuss the many ways the boomer generation is surviving the transition and jumping into the next life phase.

Program: 51%
Date: March 11, 2007
Time: 7:30A-8:00A

Description: A few weeks ago the results of a Siena Poll showed more American's are ready for a female president. It's a question that's been asked many, many times before, and no doubt will be asked many more times before the 2008 presidential election. But in this day and age, should we still be asking at all? We talked with a few women who've been thinking about just that question.

In honor of Women's History Month, 51% is bringing back one of our most popular series. The award-winning Herstory series with actress Kate Mulgrew with a look back at the lives of the great women of science.

When we read about great women in history books, or see them in paintings, we don't always get the full picture. For example, the great feminist foremother. You probably think these were women of great principle, and you'd be right. But how tough was it for them to stick to those principles. You'd probably be surprised to know that many of them faced struggles not unlike those we face today. Lori Marso is the author of *Feminist Thinkers and the Demand of Femininity: The Lives and Work of Intellectual Women*. The book details some of the struggles early feminist intellectuals... the women who laid the foundations for modern feminism... had in balancing their principles and their personal lives. Over the next few weeks we'll be talking with Lori about a few of those women and their challenges. We start today with England's first great feminist, Mary Wolstoncraft.

ISSUES / PROGRAMS LIST

MINORITIES, WOMEN & AGING (Cont'd)

Program: 51%
Date: March 25, 2007
Time: 7:30A-8:00A

Description: There are more than 97,000 women in prisons around the United States today. That's according to the Women's Prison Association, an advocacy group for incarcerated women. Women are the fastest growing segment of the prison population. How do we reduce those numbers... and help women behind bars get out and start over. Officials in the state of New York have been thinking about that lately, and they met recently in the State Capital in Albany to push for reform in the State's criminal justice system.

If you haven't gotten to it yet, it's probably weighing on your mind. Yes, it's time... once again... to do the taxes. So, if you've put it off up till now, is there anything you can still do to make your life a little easier. Financial expert Susan Sweetser says – maybe.

She wrote what many consider to be the bible of modern feminism, so why do some folks know her simply as Sartre's girlfriend. In our ongoing look at how our feminist foremothers dealt with the pressures of their time, some of which are still pressures today, we took a look at the life of Simone de Beauvoir with Lori Marso. Marso is the author of *Feminist Thinkers and the Demands of Femininity: The Lives and Work of Intellectual Women*.

And before we go, Kate Mulgrew has the story of another woman who dared to live an alternative life, in this week's installment of 'Herstory'.

ISSUES / PROGRAMS LIST

CRIME

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Date: January 28, 2007
Time: 7:30A-8:00A

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ISSUES / PROGRAMS LIST

YOUTH & FAMILY

Program: 51%
Date: January 7, 2007
Time: 7:30A-8:00A

Description: New year, new you. Mary looks at the crop of self help books that make their way to the shelves each January.

Even Roth, the creator of the, "Detouch Program", explains how he uses computers to deconstruct celebrity photos to show how much of the photo has been retouched.

Comedian Amy Borkowski shares a year in a life in credit card statements

Dar Williams and Joan Baez help us celebrate the fact that we're all another year older.

Program: 51%
Date: January 21, 2007
Time: 7:30A-8:00A

Description: Before writing today's show, Mary Darcy did a google news search. I put in the name Barbara Boxer. Here's what she found... Condi's War, Barbara Boxer Discovers Family Values, Boxer should apologize to Condi... and articles on Womb Politics. It all stems from a comment Boxer made to Condoleezza Rice at a meeting of the Senate Foreign Relations Committee. A comment that many say was blown way out of proportion. Mary talks with salon.com's Rebecca Traister about the situation. Traister is a writer at Salon and a contributor to Broadsheet, their blog about women.

Shortly after the collapse of the Soviet Union, the Central Asian country of Tajikistan declared it's independence from the USSR. From 1992 to 1997, the nation underwent a civil war... the scars of which can still be felt today. Tajikistan borders Afghanistan, so it's strategically important to the U.S. Some there feel the nation is rebuilding... but in recent years, women there have suffered from violence, trafficking and economic insecurity.

By now, many of us have already broken those New Years Resolutions. Sure, we wanted to be nicer to people, take off a few pounds, quit smoking, read more. We were well intentioned... but somehow it just didn't work out. If you've fall off the wagon, chances are MJ Ryan knows why, and she can help you get back on again. MJ Ryan is a personal coach and the author of, "This Year I Will: How to Finally Change a Habit, Keep a Resolution... or Make a Dream Come True". What does she know about us that we don't?

ISSUES / PROGRAMS LIST

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PUBLIC SERVICE ANNOUNCEMENTS

KCTC, KDND, KRXQ, KSEG, KSSJ and KWOD rotate Public Service Announcements at a rate of at least one per air shift. Each PSA is in rotation for approximately two weeks. Among the groups whose announcements aired last quarter are as follows:

	<u>KCTC</u>	<u>KDND</u>	<u>KRXQ</u>	<u>KSEG</u>	<u>KSSJ</u>	<u>KWOD</u>
Pacific International Exchange	2	3	2	4	2	3
Recycling.org	3	2	3	2	3	2
Sacramento Children's Home	4	3	2	2	2	2
Woodcreek High School Baseball	2	2	2	3	3	3
Job Seekers Job Fair	3	2	2	3	3	4
Future Farmers of America	3	3	4	4	2	3
Sacto. Court Appointed Advocates	4	4	4	2	4	3
Drowning Accident Rescue Team	2	2	3	3	2	2
Soroptomist International Roseville	2	2	2	3	3	3
Sacramento Public Library	4	4	4	3	2	2
Safety Center, Inc.	3	4	3	3	4	2
Make-A-Wish Foundation	3	3	2	4	3	2
Folsom Rotary Foundation	2	3	4	2	2	2
Save the Manatee	3	2	3	3	3	3
Sierra Family Services	2	2	2	2	2	3
Cancer Survivors Dance Therapy	3	4	4	2	4	2
First Tee of Sacramento	3	3	3	3	3	3
Fulton/El Camino Parks & Rec.	2	2	2	3	2	2
American Assoc. of Univ. Women	4	4	3	2	4	4
Citizens Who Care	3	3	3	2	3	2
Blood Source	2	4	4	4	2	3
St. Jude Children's Hospital	2	3	3	3	2	3
Casa Roble High School	3	2	2	2	3	3
Boys & Girls Scouts of America	4	2	2	4	2	3
Strauss Festival of Elk Grove	4	2	3	2	3	2
Rotary Club of Roseville	3	4	3	3	2	3
Boys 2 Men Foundation	2	3	3	3	4	3
Placer County Library	2	2	3	3	2	2
Firefighter's Burn Institute	3	3	2	2	2	3
Woodland Affordable Housing	2	2	3	3	4	2
Amador County Foundation	4	3	3	2	2	3
California Conservation Corps	2	2	3	4	3	3
Sacramento HIRE	2	3	2	3	2	3
Sac. Ronald McDonald House	3	2	3	2	3	3
Camp Ronald McDonald	2	2	2	2	4	4
WEAVE	3	3	2	3	3	2
Leonardo Da Vinci School	4	4	2	3	3	3
Elk Grove Fine Arts Festival	3	3	3	2	2	3
Placer SPCA	3	3	4	4	4	3
Keith B. Kenny Charter School	3	3	3	2	2	4
Make-A-Wish Foundation	2	2	3	3	3	3
Crossroads Treatment Center	2	2	2	2	3	2
Special Olympics	3	3	3	3	2	4
Discovery Montessori	4	2	4	2	3	3
Help Chad Walk	3	4	2	4	4	3
Soroptomists of Dixon	2	3	2	3	2	4

SACRAMENTO VALLEY BROADCASTERS ASSOCIATION / ASCERTAINMENT

SVBA conducts Ascertainment interviews because the member stations believe it is an excellent way to stay in touch with community leaders and to stay informed about issues that should be reported on in news and public affairs programs. During an ascertainment interview, station representatives take notes on speakers' comments, which are then used to generate ideas for news and public affairs programs. Guests this quarter included speakers from The Discovery Museum, Freedom From Hunger, Sacramento Sheriff's Office, Youth Guidance Connection, California Future Farmers of America, Women Escaping A Violent Environment (WEAVE), Senior Legal Hotline, Sacramento Convention and Visitors Bureau, Greater Roseville / South Placer 20-30 Club, California Franchise Tax Board, Placer SPCA, Transitional Living & Community Support, Inc. and Cultural Homestay International.

NEWS REPORTS

Entercom stations air newscasts twice an hour during Morning Drive, beginning at 5:50am and running until 8:50am, for a total of approximately 375 newscasts per quarter. The reports include national and local news. The content of the news stories range from major national headline issues to those that directly and specifically affect the greater Sacramento area including the following: Education, Economy, Government, Health, Environmental/Energy/Transportation, Crime, Drug Abuse, Minorities/Women/Aging, and Youth/Family. On an average each newscast is made up of six stories for a total of over 2,300 topics per quarter.



PROMOTION DEPARTMENT MEMO

To: Kat Maudru / Entercom P.S.A. Director / Jill Christl

Fr: Tommy Godfrey

Re: 107.9 The End 1st Quarter PSA Activities

Da: 03/26/07

Here is a rundown of 107.9 The End's Public Service Activities for the 1st Quarter of 2007.

*** Radiothon – 107.9 The End participated in the 6th Annual Radiothon to raise funds for the UC Davis Children's Hospital. Air staff was on site in the hospital for 3 days, interviewing children and their families. The End also held an on-line auction during Radiothon in which prizes (autographed items and chances to meet artists) were given to the highest bidders with all proceeds going to the UC Davis Children's Hospital.**

*** School Appearances – 107.9 donated prizes and DJs Doug Lazy and Chris K made appearances at local high schools.**

*** Station Donations – 107.9 The End made donations to the Sigma Chi Fraternity of Sac State for their Battle of the Bands event and Sorority Mixer and to other schools and organizations. Students from the Communications Media Major at ARC took a tour of our station. Staff members of 107.9 The End were chosen by 3 junior high school student to be job shadowed for a class project.**